FOREWORD

The Department of Management Sciences has put in a tremendous effort to compile all the activities conducted during the FALL 2018 but still some might have been missed. It gives me immense pleasure to share with the faculty members and students the host of curricular and co-curricular activities conducted during the semester. The current issue covers the salient details of one semester more importantly the highlights of the events held during the semester. The efforts of the faculty members and the enthusiastic students who took part in the activities need to be acknowledged as they are the building blocks in raising up the standards of the Department. This time the Department introduced different Societies and every event has been supported by a Society. The constant support and guidance of the Society Advisors has played a pivotal role in making those events a reality. Some of the graduating students have been a part of the activities carried out in the Department and since they are at the helm of joining the practical world. It has really helped them to modify their attitude and broaden their perspective towards becoming good managers. Furthermore, it has added up another dimension in their lives. The Department has been able to instill the spirit of hard work and dedication for whatever venture they intend to take up in their lives. When they will face any physical challenge in their lives they would be able to draw on all their resources which create an opportunity for personal growth and maturity.

The faculty members who provide constant guidance and support to the students in grooming them and turning them into good leaders cannot be missed out. Their efforts in delegating different tasks to the students so that they can shoulder the responsibilities as and when the time arises. Resilience has been a priority and I am a firm believer that these challenges will make men out of boys and women out of girls. The primary goal is to grow holistic educational opportunities which build character, resilience and a healthy mind and body. Academic success will follow. This Newsletter will not serve as a rich repository for the activities but will also provide space for the analysis of the research being carried out by the faculty members. I hope this Newsletter will be inspiring and invigorating for the reader.

Feedback from the readers will be much appreciated for the improvement of the Newsletter.

Warm regards,

Dr. Aneel Salman,
Head of the Department of Management Sciences
NEWSLETTER TEAM

Dr. Aneel Salman  
Head of the Department

Dr. Tahir Mumtaz Awan  
Assistant Professor

Ms. Zehra Afreen Sayyid  
Assistant Professor

Ms. Zainab Ahsan  
Lecturer

Mr. Muhammad Imran  
Lecturer

Mr. M. Umar Zaryab Sadiq  
Designer

Editor-in-Chief

Editor

Sub-Editor

Content Reviewer

Content Reviewer

Designer
Dr. Majid Khan, First Tenured Associate Professor

Dr. Majid Khan, Tenured Associate Professor at the Department of Management Sciences, COMSATS University, Islamabad. Dr. Khan is the first Tenured Associate Professor who has been coveted with this position. Dr. Khan has a rich industry and academic experience. He is a graduate of the University of Massachusetts, Amherst. Dr. Majid is part of COMSATS family since 2009, and in his 18 years of professional career, Dr. Khan worked for three years as community director at the Colorado State University, Fort-Colins in Higher Education Administration, and later on for about one year he served as Deputy Director Programs for the Michigan State University, East-Lancing. Additionally, Dr. Khan has worked for USAID, KfW and World Bank funded projects at entry to mid-level positions. The Department is proud to have such a high calibre Professor in their fraternity.

Dr. Muhammad Aftab’s Achievement

It is an honour for the Department to have highly qualified professors in our fraternity who keep striving to do the best. One such example is Dr. Muhammad Aftab who has been able to achieve this commendable award. The topic of his paper is “Exchange-rate volatility and Malaysian-Thai bilateral industry trade flows ” which has been published in the Journal of Economic Studies and was selected as Highly Commended in the 2018 Emerald Literati Awards. Congratulations Dr. Aftab and keep it up!
Department Moving towards Excellence

Dr. Muhammad Waqas Maharvi
The Oral Examination / final defense of PhD scholar Mr. Muhammad Waqas Maharvi was held on January 04, 2019 (Friday). He did his PhD under the supervision of Dr. Muhammad Zahid Iqbal. Title of his PhD Thesis is: “Effectiveness of Performance Appraisal System: A Proposed Model with Empirical Evidence from the Government Employees of Punjab, Pakistan”. Congratulations Dr. Waqas Maharvi for completing the PhD successfully.

Dr. Usama Saleem
The Oral Examination / final defense of PhD scholar Mr. Usama Saleem was held on January 07, 2019 (Monday). He did his PhD under the supervision of Dr. Imran Abbas Jadoon. Title of his PhD Thesis is: “Downside Risk Applied to Bankruptcy Prediction Models”. Congratulations Dr. Usama Saleem on completing the PhD successfully.

Dr. Adil Paracha
Dr. Adil Paracha, Assistant Professor in the Management Sciences Department gave his final defense of PhD under the Supervision of Dr. Robina Yasmin in August 2018 from Iqra University Karachi, Islamabad Campus. His title of PhD is “Relationship between Organization Strategies and Organizational Performance in Telecom Sector of Pakistan” Congratulations Dr Adil Paracha for becoming a Doctor.

Dr. Wajid Shakeel Ahmed
Dr. Wajid Shakeel, Assistant Professor in the Management Sciences Department has been able to complete his Doctoral Degree in December 2017 from the Iqra University, Islamabad Campus. His supervisor and guide was Professor Dr. Kashif-ur-Rehman. The topic on which his thesis was “A Fund Assessment Framework of Relative, Absolute and Density Based Performance Measure: Evidence from Mutual Funds Industry in Pakistan”. Congratulations Dr. Wajid for completing your PhD and moving forward.

Dr. Asif Shahzad
Dr. Asif Shahzad, working as an Assistant Professor in the Management Sciences Department has been able to complete his Doctoral Degree in 2018 from Bahria University, Islamabad Campus. Dr. Abdul Sattar has been his supervisor and mentor. The title of his Thesis was “Linking personal bullying with nursing staff turnover intentions: A mixed methods study of public sector hospitals in Pakistan”. His majors are in Human Resource Management/Organizational Behaviour. Congratulations Dr. Asif for successfully completing your PhD. Dr. Asif Shahzad has a long affiliation with the Department for almost 15-16 years.
Dr. Sabeen Khurrum Khan
Dr. Sabeen Khurrum has been affiliated with the Department for around 15 years and is working persistently with the same zeal. She has completed her Doctoral Degree from COMSATS in October 2017. Her supervisor was Professor Dr. Qaiser Abbas who has remained with the Department for many years in various coveted positions. Her majors has been in Finance and her topic was “Role of Islamic Microfinance in Enhancing Financial Inclusion and Entrepreneurship in Pakistan”. Congratulations Dr. Sabeen for achieving this success and joining the Doctoral Ranks.

Knowing Muhammad Imran
Department of Management Sciences

Muhammad Imran joined as a lecturer in the Department of Management Sciences, COMSATS University Islamabad in August 2018. He has started his academic career in August 2015 from COMSATS University, Vehari Campus. He did his Master of Philosophy in Business Administration from Gomal University, Dera Ismail Khan. He is a person enjoying more than 06 years of diverse experience in the industry and academia. During his professional career, he has served as an Accountant and Customer Services Representative in the Diamond Group of Industries and United Bank Limited respectively. His professional career has instilled in him effective decision making skills, leadership qualities and a teamwork mindset. He possesses hands on experience in organizing, coordinating and managing different educational events. He is a good addition to the Department and the Department will utilize his skills and experience in various capacities.
# List of PhD Scholars who Completed their PhD

<table>
<thead>
<tr>
<th>Name of Students</th>
<th>Thesis Title</th>
<th>Name of Supervisor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shazia Rehman</td>
<td>The Influence of Ethical Leadership on Moral Judgment and Moral Motivation of Employees.</td>
<td>Dr. Uzma Javid</td>
</tr>
<tr>
<td>Muhammad Fayyaz</td>
<td>Executive Compensation Firm Performance and Corporate Governance: Evidence Pakistan</td>
<td>Dr. Syed Zulfiqar Ali Shah</td>
</tr>
<tr>
<td>Razia Shaukat</td>
<td>Workplaces that Work: Examining the Relationship between Conflict, Subjective Well-being Employee Performance and Turnover Intentions</td>
<td>Dr. Amna Yousaf</td>
</tr>
<tr>
<td>Shahab Ud Din</td>
<td>The Role of Corporate Governance on Firm’s Performance and Financial Distress: Evidence from Pakistani Manufacturing Firms</td>
<td>Dr. M. Arshad Khan</td>
</tr>
<tr>
<td>Sabeen Khurram</td>
<td>Role of Islamic Microfinance in Enhancing Financial Inclusion and Entrepreneurship in Pakistan</td>
<td>Prof. Dr. Qaiser Abbas</td>
</tr>
<tr>
<td>Naveed Iqbal</td>
<td>E-HRM and Value Proposition An Examination of the Relationship between E-HRM Practices and Organizational Outcomes</td>
<td>Dr. Mansoor Ahmad</td>
</tr>
<tr>
<td>M. Mudassar Abbasi</td>
<td>An Integrative Approach to the Impact of Job Stressors on Organizational Performance through Employee Job Outcomes</td>
<td>Dr. Saqib Yousaf</td>
</tr>
<tr>
<td>Jamil Anwar</td>
<td>Business Strategy and Organizational Performance: Measures and Relationship</td>
<td>Prof. Dr. Amjed Fareed</td>
</tr>
<tr>
<td>M. Umer Quddoos</td>
<td>Capital Acquisition Practices and Preferences of Micro and Small Enterprises (MSEs)</td>
<td>Dr. Saqib Gulzar</td>
</tr>
<tr>
<td>M. Waqas Maharvi</td>
<td>Effectiveness of Performance Appraisal System: A Proposed Model with Empirical Evidence from the Government Employees of Punjab, Pakistan</td>
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<td>Usama Saleem</td>
<td>Downside Risk Applied to Bankruptcy Predicting Models</td>
<td>Dr. Imran Abbas jadoon</td>
</tr>
</tbody>
</table>
CONTRIBUTION OF MANAGEMENT SCIENCES
DEPARTMENT IN DAM FUND

Ms. Sana Sadiq & Dr. Aneel Salman presenting the amount of 72000/- to Honourable Rector, as a contribution to Dam Fund by the Department of Management Sciences. This amount was generated from The Eat Festival.
Alumni Profiles

Universities provide fertile ground for world-changing research, ideas and future leaders. It stands to reason that the best schools attract the greatest thinkers and trailblazers, and ranking lists are published annually to help prospective students select the top colleges for their needs. Certain universities are known for their contributions to technical fields within science and engineering, some specialize in business or law, and others take a more diverse approach, offering a range of programs and degrees. The academic journey starts with respecting each individual student and surrounding them with supportive staff and faculty who are compassionately committed to their success. We are very proud of the accomplishments of our graduates. Our alumni community is diverse and extensive, made up of people from every age group. Alumni not only represent our past but the future, with the opportunity to stay involved and express their views about the continued development of the University. Get to know some of our alumni and read about their personal and professional journeys and achievements since they left the University. For this issue we have chosen 2 alumni profiles to share with you.

Adnan Mehdi
Manager Marketing & Satcom Products, Pak Datacom Limited

Adnan graduated with Bachelors of Business Administration (BBA) degree from COMSATS University, Islamabad in 2008 and became part of Pak Datacom Limited, a subsidiary of Telecom Foundation in November 2008 as a Marketing Executive. His role focused on key account management of giant businesses including Coca-Cola, Nestle, BT Infonet, Haier Pakistan and so on. In 2010 this role was elevated to Assistant Manager in the data communication’s industry. Then he moved to Mobilink in 2011 followed by Telenor Pakistan in 2012 which is one of the finest Telco of Pakistan and a dream aspiration.

Telenor’s journey has been remarkable in every aspect where every day exposes him to a new learning environment. Responsibilities include launching of automated solutions for industries like Pharmaceuticals, Security Solutions, Cold-Chain Business with penetration of solutions like M2M, AMR and Auto Temperature Control etc. The success came when transformation took place where Adnan got a chance to make a room in the Products Department in the year 2014 because of the immense industry knowledge as how well can he serve the untapped market.

Adnan with his current assignment is serving with Pak Datacom Limited once again as Manager Marketing & Satcom Products where he is working closely with the Satellite industry’s equipment manufacturers and satellite operators ensuring that the satellite industry in Pakistan stays abreast of and contributes to the global technological roadmap. Some of the high value customers include Pakistan Army, Pakistan Navy and Oil & Gas customers. Adnan’s bright knowledge on Products, Pricing and Project Management was recognized by his first ever employers hence he was offered a key post in the company after 5 years of his first spell of service with Pak Datacom Limited.
Ahsan Javaid has completed his MBA in Finance from the COMSATS University, Islamabad in years 2007-2009. After completing MBA he started working with United Bank Ltd in Internal Audit Department as a Finance Officer for a year. He got an opportunity to excel and moved forward and worked with SNL Financials Pakistan, a multinational based in USA in the capacity of Financial Analyst.

It was a great learning experience and he was groomed professionally. During all his education and professional career he was closely attached with his father’s business of picture framing and handicrafts which was established in 1973 with the name of Javaid Picture Framing. Ahsan started learning his father’s business since he was a college student and skilled himself in trade and manufacturing in all those years.

In 2016 he started his own business of Picture framing by the name of Sunny Gallery at G-9 Markaz, the busiest markets of Islamabad. The business deals in all kind of picture framing, wood works and interior decorations. He has privilege to cover numerous art exhibitions, corporates work and other commercial projects over the years. Sunny Gallery has got a list of permanent clients from Embassies, hotels, banks, Multinationals, Art Galleries and educational institutions etc. Now he is planning to establish a new business center in Rawalpindi by the start of 2015.

www.facebook.com/sunnygiftsgallery

www.instagram.com/sunny_gifts_gallery

www.daraz.pk/sunnygallery
The following workshops have been conducted so far:

1) Natural Language Processing Workshop

2) Python Programming Basics (Round 1), Completed

3) Python Programming Basics (Round 2), Completed

4) Data Wrangling & Visualization (Round 1)

5) Python Programming Basics (Round 3)--Going to start in February, 2019

Around 40 faculty members from the Humanities, Management Sciences and Economics, have participated in these workshops. Next proposed workshop (Round 3--at serial no. 05) will include faculty from Abbottabad campus as well. These workshops are helping faculty in building the most demanding skills and will have long term benefits for students, faculty and of course the Institute.
10th South Asian International Conference (SAICON 2018)
November 26-28, 2018

COMSATS University Islamabad successfully organized the 10th South Asian International Conference at COMSTECH Headquarter, Islamabad. SAICON 2018 was inaugurated on November, 26th 2018 and remained in full swing for three days. The event witnessed a revering success by the support and cooperation of all the researchers and organizers. This year the theme of the conference was “Creating a niche in the knowledge economy”. During the three-day Conference, a total of 118 papers were presented. The conference proceedings were categorized into papers belonging to different disciplines related to Data Science, Natural Language Processing, Economics, Management, Finance, Human Resource Management and Marketing. SAICON 2018 was a blend of different events comprising Key Note Addresses, Oral Presentations, Invited Talks, Panel Discussions, Case Presentations and Trainings. There were 6 parallel sessions conducted in each slot every day. Also no parallel session was held during the invited talks.

The opening ceremony in this regard was held at the Auditorium, COMSTECH Headquarter. Mr. Yousuf Hussain, CEO Ignite, graced the occasion as the chief and the keynote speaker for the event. He highlighted the need for working towards a knowledge economy in Pakistan through funding of innovation and commercialization of research. The second keynote speaker of the ceremony was Dr. Amar Anwar from Cape Breton University, Canada. Dr. Amar’s talk analyzed how technology might assist in managing the current demand and addressing transportation issues. Both the speakers kept the audience captivated with their out of the box creative ideas and insightful thoughts. “Invited talks” by renowned experts was another highlight of the event who shared rich ideas related to the trends in the Business Management field. These talks were thought provoking and intellectually stimulating. A total of 09 invited talks were delivered.
A panel discussion was also one of the highlights of the event. Renowned industry experts shared their ideas on the impact of Fourth Industrial Revolution on corporate Sector & Entrepreneurship. The session was moderated by Mr. Noshad Khalid Minhas, from Emaan Islamic Silk Bank. The session highlighted as to how to survive, stay relevant and adapt in the fourth industrial revolution. Another valuable addition to the spectrum of events this year was a Use Cases Session. This year the title of the session was Business Use Cases of Artificial Intelligence. A total of four cases were presented by well-known industry professionals. The session was extremely well received. Overall, the conference was very well attended, and there was a lively participation by all the guests and the congregation witnessed sharing of rich ideas across a wide spectrum of research areas.

Three trainings were also part of the program to enhance the skills of the participants. The first training by Dr. Faisal Azeem was designed for attitude building of the trainees to cope up and excel in this ever competitive world. The second training was conducted by Dr. Aneel Salman under the title “Knowing the Unknown”. The training emphasized as to how we can overcome fear of failure and maximize our potential. The third training was given by Dr. Mumtaz Ahmed under the title “How blind use of Econometric Software Packages leads to Phony Outcomes”.

This year a panel of experts had selected best paper awards under the category: Marketing, Management, Human Resource, Economics, Finance, NLP, Data Science. SAICON 2018 also had a large number of researches, both students and faculty, in Data Science and Natural Language Processing. Best Paper Award-Data Sciences went to Dr. Faheem Aslam, Dr. Wajid Shakeel Ahmed and Mr. Ather Yaqub. The title of the paper was “Predicting Stock Market direction using Machine Learning Models”
Professor Robert Faff from Australia
Presented a Seminar on Pitching Research for Students and Mentors

A seminar on Pitching Research for Students and Mentors was held on September 11, 2018 in the Seminar Hall of SSBC. Professor Robert Faff, who is the Professor of Finance and Director of Research at the UQ Business School, The University of Queensland, Australia, graced the seminar. He has an international reputation in empirical finance research: with more than 300 refereed journal publications. Prof. Robert’s research interests include risk modelling, behavioural finance, corporate governance and market efficiency. Prof. Robert’s signature work is on nurturing and developing the career trajectories of early career researchers. He has developed a pitching template framework that provides a methodical approach to pitching a new research proposal to academic experts. He has extensive experience in different research pitching tools such as: research planning, research skills development, research mentoring, research collaboration, and research led teaching tools.

Visit to Rawalpindi Chamber of Commerce and Industry

A visit to the Rawalpindi Chamber of Commerce and Industry was organized by BEAMS Society under Dr. Tahir Mumtaz Awan on November 19, 2018. Around 18 students from the Department of Management Sciences from various semesters paid a visit to the Chamber of Commerce which was accompanied by Ms. Zehra Syed. The purpose of the visit was to attend the Closing Ceremony of Global Entrepreneurship Week. It was a good learning experience for the students to meet and interact with the entrepreneurs and get first-hand knowledge about the challenges of start-ups and how the opportunities can be tapped which are already there in the market.
## Student Lead Societies

<table>
<thead>
<tr>
<th>Society Name</th>
<th>Advisor(s) Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business, Entrepreneurship, Advertising and Marketing Society <strong>BEAMS</strong></td>
<td>Dr. Tahir Mumtaz Awan &amp; Ms. Zehra Afreen Sayyid</td>
</tr>
<tr>
<td>Imagine, Believe, Create</td>
<td></td>
</tr>
<tr>
<td>Music, Instruments, Culture, Art and Folk Club <strong>MOSIQI</strong></td>
<td>Dr. Aneel Salman &amp; Mr. Wajid Kamran</td>
</tr>
<tr>
<td>Engaging Everyone Everywhere</td>
<td></td>
</tr>
<tr>
<td><strong>YOUNGISTAN</strong></td>
<td>Mr. Aamir Waheed Satti &amp; Ms. Sarwat Kazmi</td>
</tr>
<tr>
<td>COMSATS Literary, Adab and Seerat Society of Management Sciences <strong>CLASS</strong></td>
<td>Ms. Syeda Asmara Nisar &amp; Ms. Saba Hamid Khan</td>
</tr>
<tr>
<td>Improving Management of Philanthropy Activities and Campus Togetherness Society <strong>IMAPCT</strong></td>
<td>Ms. Ayesha Adnan &amp; Ms. Aziza Munir</td>
</tr>
<tr>
<td>Talk to Us</td>
<td></td>
</tr>
<tr>
<td>Society for Promotion and Elevation of Sports <strong>SPES</strong></td>
<td>Dr. Omer Farooq Malik &amp; Mr. Riffat Abbas Rizvi</td>
</tr>
<tr>
<td>Management Sciences Hiking, Adventure and Trips Society <strong>HATS</strong></td>
<td>Dr. Wajid Shakeel Ahmed &amp; Mr. Jibran Sheikh</td>
</tr>
<tr>
<td>COMSATS Blood Donation Society <strong>CBDS</strong></td>
<td>Mr. Riffat Abbas Rizvi &amp; Mr. Shahid Iqbal</td>
</tr>
</tbody>
</table>

*NOTE: Bizz Splash is closed, Cetrus Paribus is shifted to Economics department*
Hult Prize Activities

Introductory Event on Hult Prize and its Significance

Event on “What Is Hult Prize and Why It Should Be in COMSATS” was organized by the team of Hult Prize under the BEAMS Society of Management Sciences Department on September 18, 2018. Dr. Tahir Mumtaz, Incharge Under-graduate was invited as a Chief Guest for the event. It was an information sharing session about Hult Prize history, importance, registration process and all other useful information. A skype session was conducted with the experienced Hult Prize senior member who highlighted the important key point ideas presented by previous Hult Prize winner and runner up ideas. The objective of the event was to provide valuable insight about being a volunteer for Hult Prize and motivate the students to participate in the upcoming events.

Hult Prize Competition was organized by BEAMS on October 11-12, 2018 at the Students Cafeteria. Hult Prize On Campus was organized by BEAMS on 29th October to 16 November 2018 outside the café.

Elevator Pitch Round

This event was organized by the team of Hult Prize COMSATS University, Islamabad in collaboration with BEAMS on December 6, 2018 from 9.00-5.00 pm at the SSBC. Sponsors for the event were Coca Cola and Pastic. There were 41 teams which participated and the idea of the event was to shortlist 15 teams out of the 41 for the finals. Each team had been given around 60-90 seconds each to present their idea in front of the judges and convince them how it was about to bring a change in this already technologically advanced society of ours and how will it help in creating 10,000 jobs annually in Pakistan. After the Winning teams were announced a beautiful guitar performance and a song was performed by the music partner from Mosiqi .After which the Hult Prize on Campus Director Mr. Muhammad Wajih-ud-Din presented the highly appreciated judges with Certificates of Appreciation.

Hult Prize On Campus Finals

This event was organized by the team of Hult Prize COMSATS University Islamabad in collaboration with BEAMS within the Management Sciences Department. The event was held on December 11, 2018 from 9.30-16.30 in the Seminar Hall of EE. The event had 15 teams participating in it; the winner of this event will eventually qualify for regional finals of Hult Prize. Sponsors of the event were Coca Cola, Pastic and National Incubation Centre. Each team was given around 7 minutes to present their ideas in front of the judges, 3 minutes for Q&A with the judges and the teams convinced them how it was about to bring a change in this already technologically advanced society of ours and how will it help in creating 10,000 jobs annually in Pakistan. Mosiqi, media partner performed a beautiful song afterwards. Judges were presented with appreciation certificates. The Final Results were to be announced for which Dr. Tahir Mumtaz, Incharge Undergraduate was called on the stage to say a few words about how this event was made possible in such a short time and how the whole Hult Prize team worked.
Hult Prize Activities

The Winning Team Solution Makers

The First Runner Up Team Shirijon

The Second Runner Up Team Apna Kitchen

The Judges, Organizing Committee and The Volunteers of Hult Prize
Hult Prize
Hult Prize Activities

Hult Prize Activities at Comsats University
On Campus Final

Comsats University
Islamabad
Graduate Party

The Department of Management Sciences is one of those departments in the university which has made gradual progress in the last few years by facing numerous constraints. It has expanded leaps and bounds by the sheer determination of its faculty and the praising contribution of its students. Recently, to polish the extracurricular activities of students “The Graduate Society of Management” was established. It is a unique platform for graduate students to showcase their talents and skills. Under the umbrella of this society an event “Light Up the Night” was held on December 17, 2018. It was a remarkable event in the history of COMSATS University, Islamabad and great enthusiasm was noticed among students and faculty regarding that event. There were almost 100 students and 20 faculty members of the Department of Management Sciences. The graduate students performed amazingly well in the whole event and their performances were highly appreciated by the audience.

The hosts Irtaza and Ramsha started the event by welcoming the guests, students and esteemed faculty members. Then they called for recitation of Holy Quran and after that there was a beautiful naat. As the event progressed the audience got involved in it as there were games and interaction for audience too. To entertain the audience there were amazing performances of singing by Yusra Fayyaz & Aisha with Sarosh & Sannan. After these performances, on the demand of students teachers were also asked to sing and Dr. Faisal also sang few verses to entertain the audience. Then the co-hosts Abbas and Malika held a question and answer session “Mazak Raat” with the teachers. This session went very well and the students and teachers interacted in humorous ways with each other. After that there was an amazing performance by Sajjad Ahmad Mughal in which he expressed feelings of students through his funny poetry. Then, before the dinner there was a mesmerizing performance of funny Qawwali by Yusra Fayyaz & Usama Suleman along with their fellows. This event was really successful and teachers gave a positive feedback. In the end delicious dinner was served having variety of items.

Organizers of the event were Sajjad, Abbas, Gulfam, Khalid, Irtaza, Yusra, Usama, Ramsha, Malaika, Gul Hassan and Asad
Dare to Dream

Under the BEAMS Society BBA-3 C organized a motivational event by the name of “Dare to Dream” on December 20, 2018. The event highlights included 4 guest speakers. Rector Dr. Raheel Qamar, Head of the Department Management Sciences, Dr. Aneel Salman, Master Ayub and Ms. Aisha Mughal. It was an inspirational and motivational session. All the speakers discussed the social issues and problems prevailing in the society. The speakers provided the audience with the pointers to succeed in life and never let the obstacles along the path to stop you from walking towards the path to excellence. A total of 80 faculty and student community graced the event in the BIC Hall, SSBC, CUI. More than 100 people were streaming the event from the BEAMS official Page. It was a jammed packed session.
**Erasmus Teaching Fellowship in France**

Dr Aneel Salman Head of the Department joined the Department on November 19, 2018 after completing his Erasmus Teaching Fellowship at Institut Supérieur d’Economie et de Management Université de Nice Sophia Antipolis. He gave lectures on Personal Branding, Crypto Governance and COP24, Leadershift-Changing Paradigm to graduate classes and networked with faculty at the University of Nice. He taught modules on Leadership, Personal Branding, Climate Change and Cryptogovernance.

He delivered a lecture on Personal Branding “**How to Stand Out in a Crowd**” on November 13, 2018.

Dr. Aneel Salman’s diverse background and versatility in training both youth and adult audiences enables him to tap on a plethora of experiences in sharing, connecting and engaging with people.

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*Dr. Aneel Salman, HOD Management Sciences and Dr. Iftikhar-ul-Hasnain, HOD Economics Department on Erasmus Teaching in France*
Participation in the Regional Knowledge Forum on Drought at ICIMOD Headquarters, Nepal

Dr. Aneel Salman gave a Presentation on “Climate Resilience and Risk Financing - Evidence from Tharparkar Sindh” at the ‘Regional Knowledge Forum on Drought’ at ICIMOD Headquarters, Kathmandu, Nepal on October 8-10, 2018.

Dr. Aneel Salman, Head of the Department of Management Sciences was a panelist on “Policy Actions for Operationalizing Climate and Agriculture Services for Food Security” at ICIMOD Headquarters, Kathmandu, Nepal on October 8-10, 2018. Scientists, policy makers and economists from more than 14 countries participated in this regional event.

Building Ties with UNESCO

Dr. Aneel Salman, Head of the Department of Management Sciences had a meeting with Dr Shahbaz Khan Director UNESCO Regional Science Bureau for Asia and Pacific and Raza Shah UNESCO Pakistan on October 8, 2018 at ICIMOD Headquarters Nepal. The discussion was on research produced by COMSATS University, Islamabad and how it can bridge the policy gaps at regional scale.

Big Data

Dr. Aneel Salman, Head of the Department of Management Sciences had a meeting with Dr Faisal Qamar ICIMOD and Dr Farrukh Chishtie from Asian Disaster Preparedness Center (ADPC) on October 9, 2018. Agenda of the meeting was application of big data in hydrological, weather, climate, space and astrophysical models. Dr. Salman also briefed them about their upcoming Business Analytics program and faculty co-learning capacity building workshops at COMSATS University Islamabad.
Invited Talks at the FOSSASIA Summit 2018, Singapore

Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs was invited as a speaker at “The FOSSASIA Summit 2018”, an exciting Open Technology event for developers, students, and start-ups using open source to build up their businesses. FOSSASIA gave a unique opportunity to share the latest innovations in open source technologies and meet contributors and potential partners. It was held at the Life Long Learning Institute, Singapore from March 22-25, 2018. Dr. Awan delivered a talk on “Understanding Bitcoins: Perceptions and Islamic Perspective”

International Fellowship for Global Professional Training at Bangkok, Thailand

Dr. Tahir Mumtaz Awan, Incharge Undergraduate won International Fellowship for “Global Professional Training Program on Big Data and Sustainable Development” organized by United Nations Systems Staff College and Data-Pop Alliance jointly held at Bangkok, Thailand, from March 27-29, 2018. This three-day workshop provided skills and resources needed to navigate and leverage Big Data in and through professional environments.

The workshop included expert presentations, facilitated technical tutorials, group work, supported by dedicated materials and datasets available off and online, covering both applications and implications of Big Data for development policy and program—including conceptual, technical, methodological, political, and ethical. The workshop was structured around four key dimensions, or “building blocks,” for developing practical data literacy skills for practitioners and policy-makers to build inclusive Big Data driven innovation projects, policies and partnerships. These building blocks include what we have termed C2 for Contexts and Concepts, M+T for Methods and Tools, D*S for Design and Strategy, and, last but certainly not least, as a primary lens rather than an afterthought, ε for Ethics and Engagement.
Erasmus Experience of Students

Salman Khan

MS Scholar in Finance

Masters exchange at University of Nice Sophia Antipolis, France under Erasmus+ Mobility program which is a unique opportunity to learn about new culture and tell others about his own culture. He is having a great learning experience and building up his confidence, trying to meet up challenges and gaining independence. He is so glad to have this opportunity which has shaped his personality and will have a long lasting effect on his skills, knowledge and abilities. He is grateful to his department and the authorities of COMSATS University Islamabad for providing him such a golden opportunity.

Gohar Mehmood

Student of MBA

His name is Gohar Mehmood, doing Masters in Business Administration from COMSATS University, Islamabad. He was awarded an Erasmus Mobility Exchange scholarship to study in University Nice Sophia Antipolis France for two semesters. Erasmus is an inspiring and life changing opportunity for him. The pleasure of Erasmus is something that he will never ever forget. Living abroad, learning distinctive cultures, studying something different and making new friends is something that he has never been into it before. Erasmus has provided him an opportunity to boost his present academic career, groom his personality and enhance self-confidence.

Saqib Ilyas

Student of MBA

Erasmus Exchange Program has fulfilled his dream to study at France. The studying environment and the facilities provided to them are remarkable. He is eager to study and spend most of the time there because besides studies there are many opportunities for him to explore new places, people and events.
Erasmus Experience of Students

Aamir Khan
PhD Scholar in Finance

His name is Aamir Khan. He is doing PhD in Management Sciences from the Department of Management Sciences, COMSATS University, Islamabad. Currently he is doing his research at Institut Supérieur d’Économie & Management (ISEM), University of Nice Sophia Antipolis, France under the Erasmus Mobility Program. His research interest includes Mergers & Acquisitions, Corporate Governance, Management Strategy and International Finance.

Yasir Kundi
PhD Scholar

He is Yasir Mansoor Kundi, former Staff Officer to Head of the Department, Management Sciences, COMSATS University. Presently, he is on a study leave for four years where he is pursuing his PhD in Organizational Behavior from Aix Marseille Graduate School of Management, France under HEC-Campus France Program. His research interests are focused on Careers, Employee Psychology and Job crafting.

Sara Altaf
PhD Scholar

She is a Ph.D. scholar of Management Sciences, selected for Erasmus Mobility Program for a year in France. She got the chance to live in the fifth most attractive place in France known as Nice. It was a new exposure for her to travel abroad. She came to know that language and culture are definitely not the key barriers to make friends and build contacts. Broadening her cultural horizons in this way she has made her more open to the international research work opportunities.
COMSATS Business Case Competition (Season 2)

COMSATS Business Case Competition season II was held on December 12-13 2019 at Islamabad Campus. The event was organized by BBA-VII Marketing students under the supervision of Mr. Imran Khan, Assistant Professor supported by BEAMS Society. Before the event, a workshop was organized for the participants to provide a basic overview of the event and provide them with general ideas how to crack the case study. The lecture was delivered by faculty member Mr. Yalman Ansari (Assistant Professor).

There were two rounds in which reputable judges from the corporate sector participated as members of the Jury to evaluate the Case Study solution presented by the students. On the first day an opening ceremony was held in which the Head of the Department, Dr. Aneel Salman participated as a chief guest and welcomed all the participants and jury members. After the inaugural address, the event officially started in which 17 teams from Economics, Management Sciences and Computer Sciences Departments presented first Case Study Solutions in front of six judges.

Out of 17 teams 8 teams were qualified for the Second and Final round to present the second case study solution in front of another 3 jury members. A closing ceremony was also held in which 2nd runner up, runner up and winner were announced in the presence of Chief Guest, Dean Faculty of Business Administration, Dr. Khalid Riaz who gave the shields and Rs.10,000 to the winning team. Dr. Khalid Riaz appreciated the event and skill of the students and asked them to continue it in the future as well. A group photograph was taken with the Chief Guest and Certificates were distributed to all the participants of the event.

The Winning Team “Intel in Sight”
COMSATS Eat Festival

COMSATS University, Islamabad is always looking forward to polish the skills of its students in terms of practicality. Keeping this goal in mind under the platform of MOSIQI SOCIETY and supervision of Ms. Sana Sadiq students of BBA 3-D organized a food festival on December 17, 2018 (Monday) from 10 am-5pm as part of the Marketing semester project. Objectives of the event were:

- To encourage the students to organize academic activities on their own and helping them in management, discipline by delegating them with responsibilities
- This activity was part of the curriculum to help students in gaining practical knowledge of Business Studies.

And the main Objective of the event was to generate funds for the Construction of Dams. In a very short period of time students came up with mind blowing and outstanding skills and made this event a great success in the history of COMSATS. On the event day there were a total of 19 stalls including the renowned food junctions of twin cities. Accompanied by live music by Mosiqi Society & CUI music club. At the end of the day hard work and dedication of the students bore fruit and they managed to raised an amount of around Rs.72,000/-. In addition to this, the students received appreciation from all over the campus.
COMSATS Projects and Career Expo

COMSATS Projects and Career Expo for FALL 2018 was held on December 27, 2018 which was well attended by the students and the organizations were able to come forth and conduct interview sessions with the students. It is a bi-annual flagship event which serves as a platform for academia-industry linkages. The graduating students are able to display their Final Projects which become a source of attraction for the industry. The organizations are able to pick students which appeal to them and hire them. On the one hand organizations are able to do employer branding while the students are able to showcase their talents and skills and give on the spot interviews. For the Expo students were trained in advance how to prepare the Resumes and their prepared Resumes were reviewed by the Team Members of the Committee. Then there were Grooming Sessions being conducted by the team members who coached them how to appear for the interview. Interactive sessions with the students were conducted for their grooming. Then mock interviews were also conducted.

The Task Force Members who were notified officially for the event included:

Dr. Usman Ayub, Convener; Ms. Zehra A. Sayyid, rest are all Members, Mr. Jawad Saboor, Mr. Shahid Iqbal, Ms. Ayesha Adnan, Ms. Syeda Asmara Nisar, Ms. Qudsia Arshad, Ms. Rabia Haq, Ms. Aziza Munir, Ms. Shumaila Owais, Mr. Muhammad Arsalan and Ms. Anum Moazzam, Secretary.

Mr. Jawad Saboor’s class was able to showcase their final project and grab the attention of the organization’s representatives. Students also had the chance to develop their knowledge of the job market and chosen industry.
Two seminars were conducted by Dr. Sabeen Khurrum during the semester. One was “How International Non-Governmental Organizations Contribute in Social and Economic Development of a Country” in October 2018. The seminar was organized by the BAF-8 students and the keynote speaker invited was Mr. Haroon Shuaib, Senior Manager Communications, Karandaaz Pakistan. Prior to this, he was associated with Chemonics International Inc. as Team Lead, Public Awareness and through funding of over US$90 million, worked to do outreach for an economic growth project working for value chain development and enabling business environment across Pakistan.

**Key points for the seminar were:**

- Services provided by the INGOs; How INGOs are influenced by political conditions; Advantages of INGOs; Types of INGOs;
- Most famous INGOs and their backgrounds; Impact on INGOs on economic development; INGOs and their Implications in Promoting Social Development; Critical Evaluation of INGOs

The discussion clearly revealed that INGOs are quite a vital force of developmental factors in Pakistan. These sectors work with political implications and profit maximization whereas INGOs do for poor and women specially on the ground of no generation of profit.

The second seminar was on “Islamic Microfinance and Entrepreneurship: the Way Forward” was conducted on December 13, 2018. The speaker was Mr. Fahad Liaqat, CEO of AZM Foundation.
Battle of Brands

Battle of Brands’ a unique competition of its kind was organized by the class of BBA 6 as part of experiential learning project for Marketing Specialization courses under the supervision of Ms. Hanniya Abid and Mr. M Umer during Fall 2018. Nine registered teams from the Department of Management Sciences were each given a brand name from the fashion retail industry that they represented.

The competition comprised of two rounds during which the teams were given scenarios and were asked to develop and present marketing strategies keeping in mind the current Pakistani business environment.

The competition was judged by industry representatives who are also CUI Alumni Including Ali Qureshi, Monarchy, Talib Hussain, RAMC Events, Neha Qazi, Stitched Wardrobe.

The winning team was given a cash prize of 5000 PKR by RAMC Events.

Interactive session with Ipsos

Ipsos is the world’s 3rd largest research company, with its presence in 89 countries around the globe. The founding Managing Director, Abdul Sattar Babar, visited COMSATS Islamabad campus (SSBC building) on the 26th of October to deliver a 90 minute interactive session on research methods in the present world. Dr. Tahir Mumtaz, Incharge Undergraduate Programs attended the session. The session provided a platform to the students to question their current knowledge on research methods and analysis of data. In a rapidly evolving world, technology remains a constant and is the catalyst for bringing about drastic changes in the environment. The agenda of the session was to understand how to extract the information required with effective measures.

Further into the session, it was discussed that there are several things that have been automated in this world. However, what we need to question at this stage is: what seems impossible to be automated? Can things such as feelings or intelligence be automated? This question will thus lead to more possibilities, as one will start to ponder why those aspects of life cannot be automated. Another thing that was discussed was how data should be collected. It is not important to always start fresh. It is always smart to first look at the data that already exists. It is also essential to understand that there are more than just certain ways to collect data. Observation, trends, experiments, surveys, etc. There is no particular restriction to one kind of data collection.
The COMSATS Marketing Symposium 2018 themed “origination, innovation, modernization” was organized on December 19, 2018. This unique symposium was organized as a final project of the outgoing class BBA8 under the supervision of faculty members Mr. M. Umer and Ms. Hanniya Abid. Quite a handful industry experts were invited to share their experiences and expertise in the field of marketing. A large number of students attended the symposium and got the hang of marketing tactics from the wise gurus. This was a fully industry sponsored effort for the advantage of students to build academia-industry linkages. Many giveaways were distributed among the audiences and participants during the day.

The symposium comprised of two panel discussions of around one and half hours each and brief talks by the Dean of Faculty of Business Administration Prof. Dr Khalid Riaz and Head, Department of Management Sciences Dr Aneel Salman.

The first panel discussion titled “Marketing Matters” was a chance to see and hear the industry’s best share their insights, opinions, and revelations about the field of marketing in Pakistan and emerging trends. The second panel discussion titled “State of Digital Marketing, Big Data and Analytics in Pakistan” included AI and digital marketing experts discussed how businesses in Pakistan approach and advance marketing capabilities as Digital Marketing, Big Data, and Analytics are influencing business decisions more than ever. The detailed program of the event, as well as the invitation, is attached herewith for your reference.

Following are the names of panelists:

**Panel Discussion - Marketing Matters:**
- Farhan Javed, CEO Brando Marketing & Director Marketing, Garaana
- Andleeb Aslam, Brand Manager, Ufone
- M. Hassaan, Manager Strategy and Communication, United Entertain, Germany
- Momina Rizwan, Head Operations & Strategy, Brando Marketing
- Umair Masood, CEO Launchpad
- Jehangir Ali, Manager, Nayatel

**Panel Discussion - State of Digital Marketing, Big Data and Analytics in Pakistan:**
- Sheikh Shakeel Ahsan, Manager, e-Channel, Zong
- Junaid Shafqat, Marketing Manager, EDOTCO
- Parisay Tariq, Head Programming, DBTV Live
- M. Muneeb, Senior Research Scientist AI Expert, Canada
- Hira Suleman, Digital Marketing Executive, Cinegold Plex
- Ibrahim Zohair, Head, Digital and Social Media, Creative Junction

A Networking Evening/Dinner with Industry, Alumni, Students, and Faculty was organized at the end of the day. The legends of Urdu poetry Mr Anwar Masood and Mr Sarfraz Shahid shared their poetry.

Overall the Marketing Symposium was a great success and was very well received. The participants, industry experts and the students much appreciated the efforts of the Department of Management Sciences, CUI.
Farewell Party of Dr. Saqib Yousaf and Ms. Ghazala Amin

Management Sciences Department arranged a farewell party for two esteemed members of our family on November 6, 2018. Ms. Ghazala Amin and Dr. Saqib Yousaf who have been a part of the COMSATS family for a long time. It was a tribute paid to their contribution they have made during all those long years they spent working at the University.

The faculty got together and bid their goodbyes in a festive lunch that was followed by speeches from the Dean of Business Administration, Dr. Khalid Riaz, Dr. Osman Paracha, Dr. Aurangzeb Khan, Dr. Aamir Rao, Ms. Aziza Munir, Ms. Hanniya Abid, Mr. Muhammad Omer and Mr. Imran Khan.

We wish them the very best of luck and good wishes.
Dr. Muhammad Mustafa Raziq and his PhD student Anees Wajid had their paper titled ‘Value Co-creation through Actor Embeddedness and Actor Engagement’ was accepted in the ‘Marketing Intelligence & Planning’ (Impact Factor: 1.421)

Dr Naveed Raza published three Impact Factor Publications


Dr. Muhammad Aftab, Assistant Professor, Department of Management Sciences published a paper titled “Does Gold Act as a Hedge or a Safe Haven against Equity and Currency in Asia?” in Global Business Review in November 2018
Highlights of the Faculty Activities

Graduate Orientation Fall 2018
Graduate Orientation task force was formed and convened by Dr. Abubakr Saeed, Graduate Incharge. Dr. Aneel Salman, Head of the Department welcomed the new graduates and Dr. Abu Bakar shared the department polices with the students on September 3, 2018.

MCMC Training
Dr. Aneel Salman, Head of the Department and Dr. Faheem Aslam Assistant Professor were invited to give a talk on “Research Methods and Data Analytics on April 10-11. The MCMC training was organized by Kashmir Institute of Management, Muzaffarabad. There were more than 27 government officers from various ministries and departments who attended this training and got the hang of it.

Internal Performance Audit
Performance Audit and QEC committee conducted an internal Departmental Audit on September 10, 2018 in which the audit team and QEC committee participated under the direction of Dr. Saima Nawaz, Convener of the Committee. The internal audit team from various departments appreciated the workings specifically in the areas of SOPs improvement and filing system of the Department according to the prescribed standards and procedures.

A Step Towards Paperless DARC
Dr. Aneel Salman Head of the Management Sciences, In-charge Undergraduate and Assistant Professor Dr. Tahir Mumtaz Awan, Incharge DARC, Lecturer, Mansoor Ahmed & Associate In-charge DARC, Mr. Zahid Malik phased out paper based manual record keeping of faculty folders with electronic database using cloud aiming to enhance productivity and efficiency of the Department.

Training on MS Excel
CIEPL committee arranged a full day training on MS Excel for the students of BAF on September 17, 2018. The trainer Mr. Usman Khalid was provided by CIMA (Chartered Institute of Management Accountants) Pakistan.

Data Science Specialist
Dr. Osman Sadiq Paracha, Associate Head of the Department has been certified as “Data Science Specialist” by John Hopkins University, USA. The specialization certification has been attained over the time span of one and a half year by completing 10 separate certifications in relevant fields of Data Science from John Hopkins University through “Coursera” platform.

Knowledge Exchange with Nepal
Dr. Aneel Salman Head of the Department of Management Sciences and Dr. Muhammad Iftikhar Ul Husnain Head of the Economics Department met Mr. Paras Pandit, Deputy Chief of Mission at Embassy of Nepal Islamabad on September 26, 2018. The agenda of the meeting was knowledge exchange in the areas of trade and economic diplomacy with Management Sciences and Economics Department.
**Ambassador Meeting**
Dr. Aneel Salman Head of the Department of Management Sciences and Ms Sarah Tariq Assistant Professor had a meeting with Former Ambassador Naela Chohan and Dr Usman Chohan on September 27, 2018. The agenda of the meeting was an overview of Management Sciences Department and the workplace.

**Workshop for District and Session Judges**
Dr. Muhammadi Sabra Nadeem conducted a workshop on “Conflict and Crisis Management” for District & Sessions Judges from all over Pakistan, Azad Jammu & Kashmir and Gilgit-Baltistan on October 3, 2018 at the Federal Judicial Academy.

**Building Ties with Macquarie University**
Dr. AbuBakr Saeed, Incharge Graduate Programs and Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs had a meeting with Prof. David Rooney, Faculty of Business and Economics, Macquarie University on October 19, 2018. The agenda of the meeting was to discuss the avenues of collaboration and research between the two universities followed by the talk with selected faculty members and graduate students from Management Sciences Department. Dr. David is a prolific Professor of Management and Organization Studies with research focus on wisdom, leadership and the knowledge-based economy. Furthermore, reciprocating the thought, Dr. Rooney offered to establish an Australian Book Corner at the Junaid Zaidi Library and to further explore possibilities for collaboration. In his talk on “Qualitative Methods-Research Design”, he compared and highlighted various aspects of quantitative and qualitative research methods and how the qualitative research goes in depth and explores micro dynamics of very specific things. Flexibility of research designs in qualitative method and the risk management strategy was also discussed.

**S&P Global**
Dr. Tahir Mumtaz Awan, Incharge Undergraduate, Dr. Malik Faisal Azeem, Assistant Professor and Dr. Adil Tahir Paracha met S&P Global Representative on October 18, 2018. The agenda of the meeting was a brief introduction to bridge the gap between academia and corporate sector, ongoing talent challenges and upcoming trends in the market i.e. artificial intelligence and data science trends and seminar for student counseling and Hiring/Placement.

**Accreditation**
Dr Zahid Iqbal Associate Professor visited Multan campus of Air University on October 12-13, 2018 as a part of Accreditation /Inspection committee HEC.
AusteriTEA
Dr Khalid Riaz Dean, Faculty of Business Administration and faculty members from the Department of Management Sciences, Department of Economics and Department of Humanities who completed NLP and Python trainings had ‘AusteriTEA’ with Dr Raheel Qamar, Rector, CUI on 26 Oct. The agenda of this gathering was to apprise the Rector on the progress that the departments have made with relations to training in Data Science using the co-learning model.

Database of MPM Alumni
To engage department’s Masters in Project Management (MPM), degree program alumni for marketing efforts of MPM program, a database of all MPM alumni was made by Mr. Danish A. Khan, Coordinator for alumni. A meeting also took place between Dr. Mazhar Abbas from Vehari campus (who is arduously working on alumni related matters with Mr. Ather Yaqub in Islamabad Campus) and Mr. Danish for the improvement of alumni records at Islamabad Campus.

FDA Workshop
Dr. Tahir Mumtaz, Incharge Undergraduate program attended a 2-day Workshop at FDA on October 30-31, 2018 titled “Navigating Beyond Change”

FACULTY / STAFF DEVELOPMENT ACTIVITIES
1. 3 faculty members successfully completed their Ph. Ds
2. Erasmus Teaching Fellowship in France
3. Four staff members promoted
4. Faculty gave trainings in organizations like
   Planning Commission
   FDA
   Gov. of Punjab
   Ministry of commerce
   Foreign service academy
   COMSATS Headquarters

Achievements
1. Phased out manual record of faculty folders with electronic database (September, 2018)
2. Organized 10th South Asian International Conference (SAICON) at COMSTECH (26th – 28th Nov, 2018)
3. Re-launching of Newsletter (November, 2018)
4. Formation of Alumni cell and Case Study Unit
5. 1480 Alumni’s record has been updated.
6. COMSATS Job and Career Expo was organized (CPCE) (27th Dec, 2018)
7. Business Case Competition (Season II) was held on 12-13 December, 2018.
8. Open house sessions
9. Organized Campus wide student weeks

Achievements of the Department at the Graduate Level
1. 16 Ph.D scholars cases have been awarded for Foreign evaluation
2. 11 Ph. D scholars graduated including two faculty members
3. 153 MS Scholars graduated
4. 6 MS/Ph.D Scholars been nominated for mobility Program at France
Class Representatives Meeting

First CR/GR meeting with the Head of the Department took place on October 5, 2018 at the Academic Block III. Dr. Aneel Salman, Head of the Department convened the meeting. The purpose of the meeting was to motivate the students to take part in the extracurricular activities and to encourage them to focus on soft skills learning and participate in student clubs/societies.

Semester Events

Debate Competition

Aiman Butt, a Shining Star bringing Laurels to the Institution

Aiman Butt, a student of Bachelor of Accounting and Finance from the 7th Semester, Department of Management Sciences has participated in the Zero Round of Bilingual Debate Competition organized by Higher Education Commission and COMSATS University Islamabad. It was held in March 2018. She scored a 3rd position in the English Debates Competition. In the First Round, all the inter-Campus winners participated in the Bilingual Debate competition. She again scored a 2nd Position and received Rs.3,000/- cash prize in this round.

In the Second Round of Bilingual Debate Competition, top three speakers from all the universities under the Federal Region participated. This event was organized by the Higher Education Commission of Pakistan on October 9, 2018 in the regional level at the Islamic International University, Islamabad. In this competition, she was again awarded a 2nd position in English Debates and won Allama Iqbal Shield with a cash prize of Rs.10,000/-.

She has participated in the NAB declamation contest (English) on November 19, 2018 held at the NAB headquarters. There were 20 participants from the universities of Rawalpindi. The main theme of the debate was “Corruption is a Real Issue”. She successfully scored a 3rd position. She has participated in the inter-departmental declamation contest (English) organized by the Department on November 9, 2018 and out of 20 participants, she was able to grab a 1st position and received the trophy.
The event of “Processing Session” was organized by IMPACT society, Department of Management Sciences on September 30, 2018 in the Computer Science Department. Almost 450 clothes were processed in this session. The purpose of this session was to iron and pack the clothes collected in the form of donations. These processed clothes are expected to be distributed among needy and deserving people at the event of Street Store soon. There is a need to motivate the students to be a part of the Society IMPACT, originally Chaddar and play a significant role in the social services.

Street Store was opened up on December 24, 2018 to distribute the winter clothing to all the janitorial staff, gardeners, security guards and the needy staff and students.

Muhammad Abethaj Waseem student of Master of Business Administration represented the Department of Management Sciences COMSATS University Islamabad (CUI) in summer camp at China. There were 100 students from all the public and private sector universities of Pakistan. Only 06 students were selected from COMSATS University Islamabad after the rigorous selection process. Mr. Muhammad Abethaj was the team lead of the delegation of CUI. The purpose of the summer camp is to avail the opportunity to have direct exposure to interact with Chinese people and culture. The programme was offered and partially funded by the Confucius Institute started on July 19, 2018 and which ended on August 07, 2018. During the summer camp students visited many historical sites and other places such as The Great Wall of China, Beijing National Aquatics Center, Forbidden City (The Museum Palace), The Summer Palace, Shanghai Museum, Old Shanghai Tea House and Luxun Native Place, Shaoxing.
Qirat and Naat Competition

The Literary Adab and Seerat Society of Management Sciences organized a Qirat and Naat Competition under the supervision of Ms. Syeda Asmara Nisar and Ms. Saba Hamid Khan. The event was held on November 9, 2018 in the EE Seminar Hall.

The event was graced by two external guests Ms. Zahida Aslam and Ms. Nadia. Ms. Zahida Aslam is the principal of Jamia Tul Saliha. She is an author of two books and has visited several countries for the teaching of Arabic. Ms. Nadia has done her PhD in Islamic Studies. The two internal judges included Dr. Sabeen Khurrum and Ms. Zehra Syed. The participants were from the entire campus.

The program started with the recitation of Quran. The event took off with the Qirrat competition followed by the Naat competition. Qirrat competition was won by Hafiz Muzamil of BAF 7 Management Sciences whereas second and third positions were grabbed by Biosciences and Computer Sciences Departments.

Naat competition was won by M. Huzaifa Paracha of BBA 7. The winners were presented with the shields and the runner ups were given the Islamic books. All the participants were given certificates of appreciation. The event concluded with the dua by Ms. Zahida Aslam.

International Global Network is an organization which hosts Asian Events such as the one attended by our undergraduate student Amna Sohail, BBA-1 who participated in the Korean International Culture and Education Conference in Seoul (Korea) from November 2-6, 2018. There were many participants from different parts of the world. She represented Pakistan and was the leader of Group 3. She actively participated in the different activities. The main theme of the conference was the education system challenges and the Korean culture representation.
COMSATS University Islamabad’s Disaster Management Committee, conducted a seminar on October 11, 2018, on the topic titled “Positive Thinking” delivered by Dr. Muhammad Harmain Clinical Psychologist, Anti Narcotics Force, Pakistan. The purpose of the said seminar was to enlighten the students with positive thinking and its importance in their lives. Dr Harmain shared many historical events to enlighten our future youth.

**Seminar on “Mental Health and Therapy” by Muhammad Arshed (IDRAAK)**

COMSATS Disaster Management Committee, Department of Management Sciences, COMSATS University Islamabad conducted a seminar on October 11, 2018 from 4:00-5:30 PM on the topic titled “Mental Health and Therapy” delivered by Mr. Arshed, Head IDRAAK non-governmental organization, Pakistan. Mr. Arshed shared his life experiences along with practical approach to balance emotions in every phase of life.

**Blood Donation Camp**

Pakistan Red Crescent Society along with COMSATS Blood Donation Society organized a three days’ blood donation camp from October 9-11, 2018 from morning till evening in the University. Blood camp achieved a remarkable number of bottles in the form of blood donations from students and faculty members. There was the facility of blood tests for all donors from reputed laboratories of Pakistan.
Cricket Players Trials and Selection
for Multan Sultans (PSL) under Infinix and SPES

Society for promotion and elevation of sports in COMSATS University falls under a society which aims to develop and excel in sports so that students can take part in the interdepartmental, inter universities, Higher Education Commission sports forums with proper liaison with sports office and eminent sports stars. With such an aim in mind, SPES invited Infinix Marketing Firm and PSL Multan Sultan Cricket team to conduct a fifteen days’ trial for selection of students for their own site to participate in an upcoming Pakistan Super League. These trails have attracted more than 100 students from COMSATS University Islamabad. Final selection was completed under renowned cricketers naming Muhammad Waseem and Shoaib Maqsood. Both cricketers proposed recommendations for all the students who participated in the trials and advised them. Our guests have really appreciated the efforts rendered by SPES. Our guests also visited the stall led by Infinix Team.

Debate Competition

Mehnaz Ahmed, a bright student of Management Sciences is currently doing her MBA. Apart from studies, she has always taken part in different activities held in the university. She thinks taking part in extracurricular activities make students active and confident and it builds up their morale. Recently she participated in the ‘Declamation Contest’ held on November 8, 2018 in the Students Week. Many students from different departments participated in this competition. Students were given few topics and an open choice was given to them to select the topic of their interest. Mehnaz chose ‘Iqbal ka Pegham Naujwan Nasal k Naam’. It was quiet an interesting topic and she presented it so well with a little humor which was appreciated by the judges and audience. Mehnaz bagged a 3rd prize in this contest. The purpose of the contest was to pursue students to actively participate in such activities.
MOSIQI MUSIC SOCIETY organized the Auditions for “Nescafe Basement Season 5” in COMSATS University Islamabad on October 22, 2018 in the seminar hall in which the Producer of Nescafe Basement, Zulfiqar Jabbar Khan came himself to take the auditions and all the talented Singers and Musicians of COMSATS University were able to show their talent. The Event got such a positive response from the students that the Seminar Hall was packed to capacity.

COMSATS University not only provides quality education but also focuses on extra co-curricular activities of the students like sports, cultural and musical events. In this regard, MOSIQI musical society of the Department of Management Sciences has organized a musical concert on October 24, 2018 from 2:50 pm to 5:20 pm in the chess ground in front of COMSATS library. Dr. Aneel Salman, HOD Management Sciences is the convener of Mosiqi society and Mr. Wajid Kamran, In-charge Admin is co-adviser. This event was organized by Ms. Gulbahar and students of BBA 5 C. Following faculty members of the Management Sciences Department performed duties in the concert assigned by HOD office. Dr. Tahir Mumtaz, Mr. Muhammad Umer, Ms. Aziza Muneer, Dr. Faisal Azeem, Dr. Adil Paracha, Dr. Sardar Zahid, Mr. Muhammad Imran, Ms. Ayesha Adnan, Ms. Anum Moazzam, Ms. Asmara Nisar, Ms. Saba Hmaid, Ms. Mahwish Parveen, Ms. Uzma Naem and Dr. Wajid Kamran. The talented musicians of Mosiqi (Sannan Siddiqui, Sarosh Sikandar, Sameera Idrees, Kashif Jamil & Bilal Mirza) performed and enthralled the audience. Performers of the show were Falak Shabbir, Toshi, and Mosiqi Band.
Mosiqi Eve
The Inauguration Event of MOSIQI

Mosiqi Society officially was inaugurated in the Students Week when they organized their own event “MOSIQI EVE” in which all the Talented singers & musicians of Mosiqi performed and the Audience of COMSATS University, Islamabad loved their performances. At the end “MOSIQI EVE” turned out to be the BEST Event of the Student Week FALL18.

Student Participation in AIESEC

Summaya Afaq and Shelina Beyg, students of BBA were recruited in AIESEC Islamabad on October 6, 2018. After becoming part of AIESEC they attended an induction conference called National Youth Development Seminar (NYDS). The conference was held in Karachi from November 16-18, 2018. The purpose of the conference was to gather new recruits from all over Pakistan and tell them about AIESEC operations, culture and values. They are now efficiently performing in AIESEC.

Teacher’s Day Celebrations

YOUNGISTAN also celebrated the TEACHER’S DAY and distributed cards and chocolates among all the teachers and faculty including the Respected Rector of COMSATS UNIVERSITY, Islamabad, Dr. Raheel Qamar. This was a small gesture from the team to show that we value the efforts and contribution of our teachers in the development of our personality. The team received a lot of appreciation from the teachers on this small act of gratitude.
Tree Plantation Drive

COMSATS University Islamabad (CUI), launched “Azaadi Plantation Drive” on August 14, 2018; with the slogan “Adopt a Tree”. A total of 5000 trees of different species were planted in this drive by the Islamabad Campus on sites specified by the Capital Development Authority, Islamabad. During this “Adopt a Tree” campaign, CUI not only planted trees it will also take care of the plants for a year. The efforts were led by the University Rector, Prof. Dr. Raheel Qamar, who in his inaugural remarks said that each individual must do their part to ensure a healthy and clean environment for the future. On the inaugural day of the campaign 2,000 trees were planted. 1,500 Jacaranda trees were planted.

The Department of Management Sciences is always on the forefront in undertaking such activities. Dr. Aneel Salman, HOD Management Sciences, Dr. Osman Paracha, Associate HOD, Dr. Iftikhar ul Hasnain, HOD Economics Department, Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs along with other faculty members took active interest in planting trees. The aim was to involve and encourage the youth in activities which are important to maintain the better environment of our country.
YOUNGISTAN successfully organized the campaign “Book Do Book Lo” for the 3rd time in COMSATS University in which more than 300 textbooks were distributed among the students, free of cost. The campaign required the students to register themselves in the first week of the new semester and furnish the team with any textbook which was not required by them anymore and their book will be replaced with the textbook which they require for the current semester.

There was an additional benefit for the students of first semester as they only had to get themselves registered and they were not bound to submit any books. The registration was free of cost for all the students. YOUNGISTAN also took the responsibility to purchase many books which were not available in order to cater to the majority of students.

MOSIQI society played in the Opening Ceremony of Students Week in which Sannan Siddiqui (PRESIDENT of MOSIQI) performed in the Students Week Opening ceremony along with Sarosh Sikandar (Vice President) & Sameera Idrees.

Sannan kicked off the Opening ceremony by playing the National Anthem of Pakistan on the Electric Guitar with the on spot collaboration with the Dhol and the Crowd appreciated the performance. Then Sannan, Sarosh & Sameera sang a folk song called “Sammi Meri Waar”.

At the end Sannan & Sarosh gave a Tribute to Allama Dr. Muhammad Iqbal by singing his Kalaam “Zamanay ke Andaaz” and the crowd appreciated their performance.
Students Week in Progress

<table>
<thead>
<tr>
<th>No.</th>
<th>Game</th>
<th>Winner</th>
<th>Runner Up</th>
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<tbody>
<tr>
<td>1</td>
<td>Cricket (Men)</td>
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<td>Management Sciences</td>
</tr>
<tr>
<td>2</td>
<td>Cricket (Women)</td>
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</tr>
<tr>
<td>3</td>
<td>Football (Men)</td>
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</tr>
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<td>4</td>
<td>Basketball (Men)</td>
<td>Management Sciences</td>
<td>Computer Sciences</td>
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<td>Humanities</td>
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Print Table for Inter-Departmental Sports Competition FALL 2018

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<th>Architecture</th>
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Comsats University
Islamabad