Management Lemonade

Spring 2019
**FOREWORD**

The Department of Management Sciences has put in a tremendous effort to compile all the activities conducted during SPRING 2019. Having said that, some activities might still have been invariably missed or gone unreported. It gives me an immense pleasure to write the foreword for this edition of the Newsletter. “Spring is in the air” which we commonly use as it signifies freshness and the joy all around. No doubt, Spring is the “Queen of the Seasons”. Spring is a season which rejuvenates the soul and relaxes the mind. As soon as the Spring season sets in, it breathes a new life into the world, reaffirming that no winter lasts forever and no spring skips its turn. It is a season of vibrant colours and festivities.

It is quite comforting to share with you the activities the Department has conducted. Many diversified activities have been carried out by the faculty and the students alike during the Spring semester. This Newsletter showcases the latest international and national activities, research achievements including scholarly grants and publications of the academic staff. After going through the Newsletter, one won’t be able to help but notice the vibrancy of the Department first hand and experience a plethora of activities which have taken place in the semester. Faculty and students have been proactive in organizing various events in such a short time. Most often, talented leaders and academics are ordinary people with extraordinary determination.

Society Advisors are constantly supporting the students and encouraging them to participate in various activities of the Department and come up with new ideas. This really instills in them the spirit of team effort and collaboration and coaches them how to organize and plan events. University does not only focus on curricular activities but also provide a platform for practical events as well. Students, once they graduate, are able to deal with practical issues and their analytical skills are sharpened. Their success is the result of a combination of factors which includes hard work, high expectations and strong student-teacher relationships which have often been forged in the co-curricular environment.

This time the holy month of Ramazan also fell during the semester but the classes and the activities did not wane and one could feel the zeal and enthusiasm with which they were carried out. The Societies of the Department were actively involved in conducting the co-curricular activities. The highlight of the Semester was the distribution of Ration Bags to the needy staff of the university which was very well received. The Department was able to alleviate the misery of the deserving support staff members to an extent. Students were involved in this activity which was a means to inculcate the spirit of empathy among them. The Department of Management Sciences has been trying to bring out the humane quality amongst its students. Eid festivities also gained momentum in the last days of Ramazan which brought in a lot of energy to the campus. If such zeal and determination persists, nothing can stop the department from progressing.

Feedback from the readers will be much appreciated for the improvement of the Newsletter.

Warm regards,

Dr. Aneel Salman,
Head of the Department of Management Sciences
NEWSLETTER TEAM

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Head of the Department

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Letters to the Editor’s corner

What I Felt Entering CUI

It has been a semester now that I am a part of the university and want to share my experience till now. What I have felt is that the faculty is very passionate and dedicated towards imparting students with the knowledge. They do not take their profession as a duty but they enjoy teaching to the core. Somewhat it relaxes their souls. The teachers here are extremely helpful and provide us with the tools and techniques to enhance our knowledge. I have seen them always willing to help us, no matter curricular or co-curricular activities. I chose CUI because apart from studies, the faculty emphasizes on grooming the students. As a newcomer to the university, I was somehow anxious as to how this new life will be and how will I be treated. But in spite of my fears, I found the environment so welcoming that I gelled in well and now as a student and person I find myself confident and knowledgeable. I confidently take up the stage. I hope it will further groom my character in future and I will graduate as a confident person.

What I will like to suggest is sport galas should be held more frequently and social events should also increase so that we as students can relax and cool off the heat. Events which will increase our mental and physical faculties should be organized. The students are in dire needs of such activities apart from studies. We hope that the time we spent here will be very productive and lead us forward in shaping and grooming our behavior and attitude. It will be the learning ground for us and we hope to be trained in such a way that we are able to take the reins of the country in our hands in the future.

Hani Ahmed Abdullah
BBA-1

My Experience at CUI

I joined CUI in Fall 2015 as a BBA student. Time flies and now I am graduating. It has been a long and short journey in terms of learning new things. Long when we used to keep doing so many assignments and projects and would feel time is static. But now within no time, everything will be over. We will be free of all the examinations, assignments and quizzes. Soon we will be moving around as free souls. It has taught me an array of new skills, added so many new experiences in my life and added many memories to ponder upon. Now that I am graduating, I wish my alma mater best of luck in producing quality graduates for this competitive world.

Taimoor Mahoon
BBA-8
(Graduating Class)
CUI through my Lens

I would like to share my first impressions with you. What I have found here is, the faculty is passionate and shows dedication in teaching. They get into the details of the topic so that the students can understand the entire concept. Being a first semester student, it was difficult to adjust in a new environment. Difference was pretty drastic after coming from college. Here students do feel the independence which we did not encounter at the school and college level. We are free to roam around and bunk classes but me as a student did not feel the need to. The faculty engrosses us in an interactive way that I felt to attend the classes.

There are some minus points as well just like yin and yang. I feel sometimes the faculty treats the students with harsh words. Faculty should be humble and their attitude towards the students should be polite as they are the role models. They just need to refine their behavior. As a whole the system is working well but further improvements can be made. I am hopeful that the time we are going to spend here will be wonderful and full of experiences that will help us in becoming better individuals.

Mahad Jawad
BBA-1

My Stake at CUI as a Student

COMSATS has played a significant role in the development of education and well-being of the society. It has encouraged and supported its students to be more open to new exposures and creativity through the Business Case Competition event. Management Sciences Department has played its vital role in student development through the establishment of a society called BEAMS which has given students an opportunity to implement their knowledge in practice by organizing different events. One such event is COMSATS Eat Festival.

Unfortunately, what needs to be fixed is that the environment of education needs to be more up to date as research based work should be promoted compared to the basic teaching methods. More research work should be encouraged so that the students go beyond their comfort zones covering an extra mile and receive more solid information about current market conditions. Finally, the grading system of CUI should be the same as other universities under the HEC.

Waleed Tariq
BBA-8
(Graduating Class)
Sharing my Experience at CUI

I would like to share my experience as a graduating student. COMSATS as a university is providing the best educational experience to its students. It consists of every facility from a lavish cafeteria to fully developed departments. It has the highest number of PhD faculty and we were lucky to get the benefit of learning from them. One thing I would like to mention is that for the business students, more practical approach should be taken and each semester the students should be taken to industrial trips so that they get the first-hand knowledge of the industry and can relate it to their courses. Only theoretical knowledge cannot suffice. Students need to learn market knowledge through visiting the organizations. Leaving the university I will always cherish what I have learned and will try to put those techniques to use in the field.

Bakhtawar Imran
BBA-8
(Graduating Class)

My Exposure at CUI turned me into a Positive Soul

As the student of final year, I feel honoured to be given an opportunity to study at this prestigious university and the critical role it has played in shaping my personality and students who are graduating is really remarkable. The campus life is awesome and we have enjoyed it very much all through these years. The only thing I feel lacks is the practical approach with which the studies should be carried out. We as business graduates should be given practical exposure so that we can relate it with the theoretical concepts. What I would like to suggest is that the university should start a course of industry practicum for the students who wish to gain an exposure of industry and intend to broaden their skill set and develop a better understanding of how the industry operates.

Hamza Bilal Malik
BBA-8
(Graduating Class)
Presenting the First Copy of Newsletter to The Honourable Rector

Dr. Aneel Salman, Head of the Department Management Sciences along with Dr. Osman Sadiq Paracha, Associate Head Department of Management Sciences presenting the first copy of Fall 2018 newsletter to honourable Rector.
IMPACT Society Contribution to the Rector Office for Staff Iftar Dinner

Dr. Aneel Salman, Head of the Department Management Sciences along with Ms. Ayesha Adnan and Ms. Aziza Munir presented contribution of Rs 90,000 on behalf of IMPACT Society (formerly known as Chaddar) to Prof. Dr. Raheel Qamar, Rector on May 21, 2019 for the Staff Iftar Dinner organized by Care Meal.
Faculty and Alumni Profiles

Meet an Amiable Person Kanwal Shahzadi
COMSATS University Islamabad

I chose to study at COMSATS University because of its top ranking in Pakistan. Studying my MBA at COMSATS University was a life changing experience for me. I not only received a high level academic education but also gained several life lessons. I believe that COMSATS gave me the expertise to successfully face the academic world.
After successfully completing my MBA with campus Gold and Institute Silver medal, I joined COMSATS University as a Lecturer. Summarizing my experience at COMSATS University Islamabad, I would say that it was a very worthwhile experience. Everything seemed right. The COMSATS University provided me the best learning atmosphere from professors, staff and colleagues. COMSATS University also provided me great opportunity for further education to enhance my research and critical thinking skills by providing me fully funded scholarship at Lancaster University Business School, UK. Following my MS in International Business from Lancaster University, I joined back COMSATS. Now I am actively researching and teaching.

Ali Ahmed
Senior Associate- RSM (Teach for Pakistan)

Ali Ahmed is a self-motivated individual, who has always envisioned to serve humanity in any capacity possible to pursue his vision. He is currently working in the development sector with one of the most prestigious Nonprofit Organization - Teach for Pakistan as a Senior Associate- RSM. He also holds vast experience in marketing and brand activation and has executed campaigns not only in Pakistan but internationally as well.
While continuing his education, he also managed to set up a youth lead organization -Peace Volunteers which is committed to eliminate poverty in all its forms and make changes on grass root level. Over the past 5 years, he has gained in-depth understanding of economic, governance and human development challenges & environment based on extensive research and publications. CUI is proud to have such promising individuals as our alumni.
Gulmeena Khan
Assistant Manager - Active Media

Young blood from Waziristan aiming to break the stereotypes and making it clear by her actions that anything can be achieved when strived with dedication and hard work despite gender barriers. Making her way to top, she has been working in challenging field of marketing and has delivered numerous campaigns and events including international events too. Currently she is serving as Assistant Manager at Activemedia, a marketing company which bagged two international awards this year for their flawless work.
ERASMUS+ICM—Beenish Bashir

Beenish Bashir, a PhD student of Dr. Faheem Aslam has been accepted at Universite Cote d’ Azur (UCA) France under ERASMUS+ICM 2017-PhD mobility in Nice.

She will be pursuing her research for three months in France. The topic on which she is working is “Automated Trading Strategies and Feature Extraction: A Comparative Analysis of Traditional and Soft Computing Techniques in Financial Markets”.

Dr. Mehwish Perveen’s Achievement

Ms. Mehwish Perveen successfully defended her PhD public defence on “Social Networking and Entrepreneurial Opportunities: The Case of Women Entrepreneurs of Peshawar, KPK. She did her Thesis under the supervision of Dr. Muhammad Junaid from Qurtuba University, Peshawar.

Congratulations for formally becoming a Doctor and inclusion in the PhD list of Management Sciences Department.

Confirmation Letters to the Faculty and Staff

In the third week of July many faculty and staff members of the Department of Management Sciences received Letters of Confirmation which was warmly accepted. Celebrations were seen in the Department. Everyone was jubilant and those elated faces and happy vibes were seen through the Department.

Adeel ur Rehman’s Farewell

Mr. Adeel ur Rehman who has been associated with the Head of the Department Office as a Staff Officer, left the University. He was diligent and performed his duties responsibly. Bidding farewell is quite heart wrenching but people come and go but good people are always remembered in good words. The Department gave him a small party to acknowledge his contribution in the department. We wish him good luck for his future endeavours.
Workshop on the Art of Negotiation in Diplomacy at the Foreign Service Academy

A workshop was conducted at the Foreign Service Academy by Dr. Aneel Salman, Head of the Department and Dr. Waqas Maharvi, on “The Art of Negotiation in Diplomacy” for senior Foreign Diplomats of the 27th Advance Diplomatic Course on March 12, 2019.

6th Deans and Directors Conference 2019

Dr. Aneel Salman, Head of the Department was a Panelist at the 6th Deans and Directors Conference 2019 organized by the National Business Education Accreditation Council and Higher Education Commission in Lahore on April 8-9, 2019. The theme of the conference was “CPEC since the 5th DDC”. Dr. Sabra Nadeem, Assistant Professor also attended the Deans and Directors Conference.
The “Great Debate” at Pakistan Tourism Dialogue

Dr. Aneel Salman, Head of the Department of Management Sciences was invited as a Moderator for the Pakistan Tourism Dialogue held on April 17, 2019 at the Pak-China Friendship Centre Islamabad. The Panelists included Sayed Zulfikar Bukhari, Special Assistant to the Prime Minister and Chairman NTCB and CEOs of hospitality industry. Challenges and the Opportunities that lie within the Tourism industry were discussed and solutions also came to the fore.
Panelist on the “Great Debate” at Pakistan Tourism Dialogue

Dr. Tahir Mumtaz Awan, Incharge Under-graduate was invited to the Tourism Conference as a Pannelist on April 18, 2019 at the Pak-China Friendship Centre to give an address on Coastal Tourism.

Project Management Seminar by an eminent Researcher from Germany

Dr. Rao Aamir Khan, Assistant Professor of the Department of Management Sciences arranged a seminar on March 7th, 2019. The guest speaker who was invited was Prof. Dr. Jan Christoph Albrecht from University of Kassel, Germany. Dr. Albrecht is an eminent researcher associated with the University of Kassel and an industry expert. He has served as project manager to some top German companies e.g. Hella KGaA Hueck & Co a top automotive part supplier and now serving K+S AG a top German chemical and mining company.

The event was organized to increase the exposure of our MS Project Management students with a foreign professor. The core topic of the lecture and discussion was based on “Preconditions of success for internal and external projects”. Approximately 60 students mostly from “MS Project Management” were present along with some of the faculty members of Management Sciences Department.
COMSATS Eat Festival Season 2 was organized by Ms. Sana Sadiq on April 8, 2019 with the BBA-3 Marketing students under the MOSIQI Society. This event was organized second time due to the tremendous success. A total of 25 restaurants from Islamabad/Rawalpindi turned up for the festival by putting up their stalls. All the arrangements were done by the students and the venue was very well decorated and spring was blooming. MOSIQI Society also performed live for the event. Faculty, students and the staff of the university fully attended the festival and enjoyed. The amount generated from the festival was around Rs. 50,000/- which was handed over to the Management Sciences Department for the financial assistance of the deserving students.
Training Workshop Conducted by Dr. Faheem Aslam

Dr. Faheem Aslam, Assistant Professor conducted a two-day training workshop on “R for everyone - Introduction to Data Analysis & Visualization” with ORIC on April 25-26, 2019. The workshop was attended by 28 multi-disciplinary professionals from several organizations including NUST, IST, GIKI, University of Haripur, Foundation University, CUI as well as corporate sector.

Capacity Building Workshop conducted by Dr. Malik Faisal Azeem

Dr. Malik Faisal Azeem conducted an invited workshop on ‘Pakistan: Way Forward’ to the PEEF Scholars on February 25, 2019. The workshop was organized by Youth Development Centre (YDC), Murree, Government of Punjab. There were more than 50 participants and YDC appreciated CUI for building the capacity of their PEEF Scholars.

Workshop conducted by Dr. Wajid Shakeel

A two-day workshop was jointly organized by the Department of Management Sciences and ORIC and conducted by Dr. Wajid Shakeel on March 19-20, 2019 at SSBC on Analysis and Interpretation using SPSS Tools.
Industrial Trip to Haidri Beverages (Pvt). Ltd Pepsi Cola

An industrial trip for the outgoing BBA-8 (HR) students was organized by Ms. Zehra Syed, Assistant Professor under the BEAMS Society to Haidri Beverages Pepsi on April 11, 2019. The students were briefed about the working of the organization by various team leaders and they were given the exposure how things are practically carried out. They were given briefing on HR issues, quality control, production processes and the financial aspects. Plant tour was also given and shown how packaging and capping of the bottles is done. It was an informative and productive tour for the students and they were encouraged to apply to their organization.
International Women’s Day

TEMS Society of Management Sciences Department in liaison with the International Office organized a seminar on “Narrowing the Gender Gap” on March 6. Swedish Ambassador was the Chief Guest and gave a talk on women empowerment to the participants. Students also participated in a PTV program recording (Youth Voice) and gave interviews on women empowerment with relevance to the International Women’s Day on March 7, 2019 which was arranged by the Career Development Centre at the COMSATS University Islamabad. Students made posters depicting that women are not bonded and can be independent.
UK Alumni Get Together and Panel Discussion on Re-Skilling for the Jobs of the Future

British Council’s Panel Discussion on Re-Skilling for the jobs of the future was arranged at CUI for the UK Alumni on March 06, 2019 which was attended by Ms. Hanniya Abid, Ms. Zehra Syed and Mr. Mansoor Ahmed. A good interactive session was carried out in the EE Department. Ms. Haniya Abid had the chance to share her experiences on how the Department of Management Sciences is contributing to prepare themselves for the future. The audience very much appreciated the efforts of the Department.
Urdu Declamation Contest

Debating Club has been established under the CLASS Society by the Department of Management Sciences with the motive of providing an opportunity to the students to show their talent of debating by speaking their hearts out and expressing their diversified thoughts on the given topic. On April 25th, 2019 an Urdu declamation contest was held under the mentorship of Ms. Syeda Asmara Nisar and Ms. Afia Kamran between the students of BAF and BBA. The Head of the Department Dr. Aneel Salman graced the occasion as the Chief Guest. The Judges of the competition were Mr Kamran Taj, Ms. Zehra Syed and Mr. Shamsul Hassan who have been the best debators of their college and university times. There were 13 students from both the departments who actively participated in the event and were well prepared for the Battle of Words. After the interesting session of Debates the audience was enthralled with some good music. BAF students won the Debating Competition.
**Battle of Brands**

Department of Management Sciences under the BEAMS Society held an event known as Battle of Brands which is a Business Competition and MUN combined and held on April 18, 2019. It was an inter-university business competition of its kind arranged by Ms. Hanniya Abid and Mr. Muhammad Umer with the students of BBA-7.

![Winners](image1)

**Team Phoenix, NDU**

**Team Stockholders, COMSATS**

![Group Photos](image2)

![Event Photos](image3)
President of Pakistan Dr. Arif Alvi Graces the Convocation of CUI, Islamabad Campus

Convocation of CUI SP19 was held on April 23-24 at the Convention Centre, Islamabad. The sessions that were covered were Spring 18 and Fall 18. Convocation organizing committee members were from the Management Sciences Department which included Ms. Sarwat Kazmi as the Convenor of the organizing committee. Members of the committee included Ms. Sarah Tariq, Ms. Nabila Nazir, Ms. Ayesha Khalid, Ms. Anum Moazzam, Dr. Waqas Maharvi, Mr. Muhammad Umer, Mr. Muhammad Imran Khan who successfully executed the assigned tasks. Dr. Aneel Salman, Head of the Department attended the convocation. Ushers were mostly from BBA. Afterwards convocation dinner was given to acknowledge the efforts of the Ushers and the organizing committee who performed the duties on both the days was arranged by the Rector Dr. Raheel Qamar in the faculty cafeteria. As many as 1,407 graduating students were awarded BS degrees in two different ceremonies.
Research Report of Ms. Hanniya Abid

Ms. Hanniya Abid submitted a research report titled “Role of NGOs in Pakistan” to the Embassy of People’s Republic of China in Islamabad. This was part of a funded project in collaboration with the China Study Centre, COMSATS University Islamabad and the Embassy. The project successfully completed with the support of Mr Tanvir Jafri(Advisor) Ms Sadia Haider(Senior Programme Officer) and all staff members at the China Study Centre. The officials at the Embassy of China and His Excellency, Ambassador of China to Pakistan extended great support in the completion of the project.

HKUST Talk conducted by Dr. Tahir Mumtaz Awan

Dr. Tahir Mumtaz Awan, attended an invited talk organized jointly by Hong Kong XueWu International Business Academy and Hong Kong University of Science and Technology. The topic was “Marketing in Developing Countries”. The lecture was attended by top management of business community of Mainland China, Hong Kong, Macau and Taiwan.

Quiz on Korea Won by our Student

The Embassy of the Republic of Korea held the sixth challenge of “Quiz on Korea” on June 27, 2019 as a major aspect of existing dynamic social trade among Pakistan and Korea as a team with the National University of Modern Languages (NUML). Through the program, participants including Pakistani students as well as students from all over the globe could pick up a more profound comprehension of the Korean culture, history and so on. Around 33 students were selected on a certain criteria for the quiz from all over the country, Students from as far as Karachi attended the quiz. Amnah Sohail (student from COMSATS University) won the second place in the competition winning a tablet awarded by the Ambassador Kwak sung-Kyu.
Corporate Social Responsibility Activities Conducted by the Management Sciences Department

Pakistan is a developing country and a chunk of its population struggles in providing shelter, food and other basic necessities of life to their families. We even though as a small number of individuals knowing all the issues cannot eradicate them over night nor can anyone else, but what we can do is to make a small difference in the lives of those who are not as privileged as the rest of us. BBA 8(A&B) and BAF 7 of the Department of Management Sciences decided to take on different CSR activities across the twin cities of Pakistan under the supervision of Mr. Muhammad Imran. We are thankful to IMPACT Society which gave us a platform to perform these activities. Special thanks to Dr. Aneel Salman HOD, Dr. Tahir Muntaz Awan, Mr. Aamer Waheed Satti, Ms. Aziza Munir and Ms. Ayesha Adnan for participating and supporting us.

Eid Gifts to Orphan Children

Department of Management Sciences (CUI) has always played a very important role in the development of society and under this platform our students with the collaboration of International Islamic Relief Organization achieved another milestone. For Corporate Social Responsibility, the students engaged in distributing gifts including clothes, accessories and shoes for children before Eid among the deserving families. The activity was done on 19th April, 2019 at the main office of IIRO at G-13 and a gift distribution ceremony was organized among the children. The smiles we saw on the faces of the children were the real reward for our efforts.
Cleaning Drive (Keeping It Clean)

Corporate Social Responsibility (CSR) intends to ensure that organizations conduct their business in an ethical manner, keeping in mind their social, economic and environmental responsibilities. COMSATS University, Islamabad is a leading institute and its students, staff and faculty have always played their part in the promotion of social welfare. It has always given its students the opportunity to experience practical life and share happiness with the underprivileged. Our students conducted a CSR activity “Cleaning of Trail 5” on April 20, 2019 at Margalla Hills National Park.

Visit to Kashana Orphanage (Donate, A Child Needs Your Hope)

COMSATS has always been very keen about participating in the development of society across all disciplines of life; For Corporate Social Responsibility, the class performed an activity of engaging and interacting with orphans, distributing gifts including bangles, mehndi, school accessories and stationery items among the children in Kashana Orphan house. The activity was held on April 26, 2019 at the Kashana Orphanage for young girls in Rawalpindi. We are thankful to Dr. Rana Liaquat, Incharge of Physics Department, CUI to support us as a sponsor to perform this activity. The day comprised of different sessions in which our team interacted with the children. We planned different creative activities including drawing competition, storytelling and poetry.
“Free Eye Camp” (Better Eyes for A Better Life)

Free Eye camp was organized by BBA FALL 15 students with the collaboration of NGO Human and Humanity and Al-Shifa Eye Hospital on April 25, 2019 at Government Zeenat Sikandria Girls High School, Dhok Khabba, Rawalpindi. This free eye camp was arranged for the girls of a school that is located in a very underprivileged area. This eye camp was not only to check the children’s eyes but also to make them aware of the eye diseases they have or they might have. Regular follow-up slips were also provided so that the children could have a routine checkup.
CLEAN & GREEN COMSATS (Being Green is Staying Clean)

It is the primary duty of all the citizens to keep the environment clean. Since it is observed by everyone that all the gates of COMSATS University are being used as smoking points by the students of the university and they throw the remaining cigarette buds in the lawn and on the roads. As a solution to this problem the class came up with a project in which they installed dust bins at these points and advised the students to keep the entry points clean and use these dustbins. With the valuable contribution of Rahman Petroleum the team installed 5 dustbins at different points at gate 3 of CUI. The bins were installed on the designated points on Sunday April 21, 2019.

Donation of Wheel Chair (Heal Others with Your Help)

COMSATS under the platform of IMPACT Society and the collaboration of Hasna Zindagi Center and YOUNGISTAN Society carried out another activity thus achieving another milestone. As part of our ‘Corporate Social Responsibility’ (CSR), we planned to provide wheelchairs to a welfare trust and to the Department of Management Sciences COMSATS University Islamabad in case of any emergency. Three wheelchairs were donated to MS Department which will be used in case of any emergency. Five wheel chairs were donated to children who are mentally challenged and disabled. We are very thankful to YOUNGISTAN Society and Capital Land Real Estate Group Inc. for sponsorship of wheel chairs.
Clothes Distribution (Give Your Share, To Show Your Care)

We celebrate Eid with our people. On this Eid Department of Management Sciences took an initiative to distribute the clothes, bed sheets and pillow covers to their janitorial staff. After conducting a survey in the campus a list was prepared to distribute the clothes to the janitorial staff which included

- 80 Bed sheets
- 80 Pillow Covers
- 60 unstitched clothes

We as a team are hopeful that our small contribution will make a positive impact and will benefit the under privileged people. The distribution took place at COMSATS University Café on Friday May 17, 2019 from 9.00-13.00 hrs. Around 30 volunteers participated in the event and more than 250 bed sheets and clothing items were distributed.

Thalassemia Foundation and COMSATS Blood Donation Society Blood Camp

Thalassemia Foundation and COMSATS Blood Donation Society Blood Camp was arranged on March 14, 2019 at COMSATS from morning till evening. It was organized by Mr. Riffat Abbas Rizvi, President, Ms. Saba Hamid, Secretary of the Society and Ms. Sajida, Representative Jehad against Thalassemia, Department of Bio-Sciences. Around 80 plus donors donated the blood and it was successful. Students and faculty members willingly donated blood.
We Care About Our Plants

COMSATS University Islamabad started an initiative of “Tree Plantation Drive” last year in different areas of Islamabad. The concept was not only to plant a tree, but it was also to “adopt a tree” and take care of those plants. For this purpose, students of BAF 7 performed CSR activity on April 25, 2019 at “Koral Chowk” under the Supervision of Mr. Muhammad Imran. The mission was to go and visit the designated place and take care of the plants that were adopted. The students performed hoeing the saplings which would aerate the soil for better nutrients absorption, breaking of crust which improves water penetration, removal of weeds, etc. We are also thankful to Mr. Fawad Manager Horticulture and his team to support the activity.

Corporate Social Responsibility Activity on Margalla Hills Trail 5

Mr. Riffat Abbas Rizvi conducted a CSR activity on the Margalla Hills Trail 5 in the last week of April. Many students enthusiastically took part in the cleaning of Trail 5. Management Sciences Department is known for rendering community service and inculcating such habits among its students. Such activities are necessary to be conducted in the universities so that students develop the interest of community work.
Agahi Training Workshop Organized for the Faculty

A Realtime Delphi Training Programme was organized by AGAHI at COMSATS University, Islamabad on April 16, 2019. It was a training workshop for the Trainers. Mr. Puruesh Chaudhary, founder and President of AGAHI in collaboration with the Head of the Department, Management Sciences, Dr. Aneel Salman arranged this training. Quite a many faculty members were able to attend that training workshop and in the end were given certificates. Dr. Tahir Mumtaz, Incharge Undergraduate, was the chief guest. The faculty members who attended the said training included Dr. Osman Paracha, Associate Head of the Department, Dr. Syeda Mahlaqa Hina, Dr. Faheem Aslam, Dr. Muhammadi Sabra Nadeem, Dr. Malik Faisal Azeem, Dr. Yasir Tariq, Dr. Adil Paracha, Dr. Wajid Shakesel, Dr. Waqas Maharvi, Mr. Shahid Iqbal, Ms. Hanniya Abid, Mr. Imran Khan, Mr. Athar Yaqoob, Ms. Aziza Munir and Ms. Anum Moazzam.

Seminar on Behavioural Waste Management

A seminar on “Behavioral Waste Management” was attended by Dr. Munnawar Naz Khokar, Mr. Yalman Ansari, Mr. Arsalan Khan and Mr. Muhammad Imran on March 27, 2019 at the COMSATS Head Quarters, Islamabad. The speaker for the seminar was Mr. Neville Gaunt.
Alumni Homecoming Dinner

An Alumni Dinner was organized in the Department of Management Sciences for our graduates. Dr. Tahir Mumtaz Awan, Incharge Undergraduate, Ms. Sarah Tariq, Ms. Sarwat Kazmi, Ms. Ayesha Khalid Mr. Danish Khan facilitated in organizing Alumni Homecoming Dinner 2019 on March 27, 2019. All the graduated students of COMSATS University Islamabad were invited in this dinner out of which 90 students were able to attend the networking dinner. Such alumni dinners are a constant feature in the foreign universities. The reason of arranging such events is to keep in touch with our graduates and to foster a spirit of loyalty and to promote the general welfare of our organization. Alumni associations exist to support the parent organization’s goals and to strengthen the ties between alumni, the community, and the industry.

Orientation Hybrid Learning Course for BBA and BAF

An Orientation of Hybrid Learning Course for BBA and BAF was held in the Seminar Hall of EE on February 13, 2019. Professor Dr. Raheel Qamar, the worthy Rector graced the event with his presence.
**Book Do Book Lo Season 4**

Season 4 of “Book Do Book Lo” was organized successfully in the first week of February, 2019 under the YOUNGISTAN Society. Dr. Aneel Salman, Head of the Department formally inaugurated the event. The society has also launched the membership drive and around 134 new members have joined the social platform. In this event, YOUNGISTAN Society provided free of cost books to the students of different departments. The society has received 230 books from the existing students and distributed 300 books to new and existing students as replacement for the new semester. The first semester students are provided with the book without any replacement. The Society has been organizing the aforementioned event since the last four semesters and remained very successful. The Society members have contributed for the remaining books. The Society wants to continue this event in the future too.

**Naat and Qirat Competition**

On Friday March 29, 2019, Naat and Qirat Competition was organized by the COMSATS Literary Adab and Seerat Society under the supervision of Ms. Syeda Asmara Nisar and Ms. Saba Hamid Khan. The event was conducted in the EE Seminar Hall. Students from all the Departments were invited to participate. Judges who were invited to grace the occasion were Dr. Romana from the Biosciences Department, who has a history of winning various Naat Competitions, Madam Nadia who has done her PhD in Islamic Studies and Madam Syeda Quratulain Rizvi who is the principal of GSIS School and College.

For the Qirat Competition, the females and males were put into the same pool to be judged. Whereas females and males were judged separately for the Naat Competition. Total number of participants was 25. During the break while the results were being compiled, Ms. Aziza Munir and Ms. Syeda Asmara Nisar recited Naats. Each candidate was judged fairly for pronunciation, impact, tempo, pitch, sequence, ability to memorize, diction, the winners were presented by shields and the runner ups with Islamic Books. For the Naat Competition Zehra Batooll of BBA – 4 and M. Huzaifa Paracha of BBA – 7 were declared as winners. While for the Qirat Competition the winner was Hafiz Muzamil of BAF 7. The judges were also presented with shields and the audience was provided with refreshments.
Address at Kashmir Institute of Management, Muzaffarabad

Dr. Aneel Salman, Head of the Department of Management Sciences was invited to address AJK Civil Servants in the Professional Planning and Management Course (PPMC) at Kashmir Institute of Management (KIM) Muzaffarabad on February 23, 2019. Kashmir Institute of Management (KIM) appreciated CUI for building the capacity of their officers.
Orientation Week of Students Spring 2019

Orientation in COMSATS is a way for newcomers to meet the old students and to become familiar with COMSATS culture. It is a platform for new and existing COMSIANS to interact with each other and learn about university surroundings. Spring 2019, orientation program was organized on February 1-2, 2019 by Ms. Sarwat Kazmi, for the newly admitted undergraduate students of BBA and BAF. Dr. Aneel Salman, Head of the Department and Dr. Tahir Mumtaz Awan, Incharge Under-graduate was there and addressed the student community. This was the first orientation in COMSATS history that was entirely conducted by the students only.

On the first day, freshman were formally welcomed by volunteers from the senior semesters (6th, 7th, 8th semester students), who guided them into rooms where the newcomers were registered and given a detailed presentation on acceptable conduct on university premises, along with the activities of COMSATS followed by a campus tour, also guided by the senior students.

Second day was devoted to taking ID card photographs of the new entrants and updating their CU Online portals. Alongside, students were welcomed to various clubs of the university. With a success of student management of this event, COMSATS received over 250 admissions for BBA and over 100 admissions for BAF.
Pakistan Maritime Conference

8th International Maritime Conference (IMC 2019) was held from February 9-11, 2019. This time the theme was “Global Geo-Politics in Transition: Rethinking Maritime Dynamics in the Indian Ocean Region”. It was held at the National Institute of Maritime Affairs. Dr. Aneel Salman, Head of the Department presented a paper “Towards Blue Growth: A sustainable ocean-led development paradigm (SODP) for Pakistan. Dr. Arif Alvi and Chief of Naval Staff Admiral Zafar Mahmood graced the occasion.

Invited as a Panelist in Skolkovo Moscow School of Management

Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs was invited as a Panelist for a session on “China Pakistan Economic Corridor” at the top Business School of Russia (Skolkovo Moscow School of Management) on May 26, 2019.
Talk on Impact Investing

Ms. Nabila Nazir and Mr. Naeem Ahmed jointly organized a seminar on “Impact Investing” on April 12, 2019 in the Video Conferencing Room of the Library Basement. Students of the Computer Science Department were on board. The Guest Speaker was Ms. Lubna Pathan, an Investment Banker who has attended the Harvard Business School and is currently Head of Corporate Finance/Advisory at Robson Capital Partners Corporation, Canada. Pro Bono on Board of Directors, Organization of Pakistani Entrepreneurs in North America.

International Conference on Special Economic Zones in Pakistan: Applicability of Chinese Model

An International Conference on Special Economic Zones in Pakistan: Applicability of Chinese Model was organized and arranged by China Study Center, COMSATS University Islamabad on March 25, 2019. Eminent speakers from academia and other entities such as Planning Commission, Ministry of Foreign Affairs, Confucius Institute Islamabad, China Study Centers in Pakistan and, Embassy of Kingdom of Saudi Arabia, Chamber of Commerce and industry, CPEC Economic Forum Karachi and representatives of Foreign Office SEZ’s participated. Speakers were also invited from NUST, Quaid-e-Azam University, NUML, International Islamic University along with the representation from Chinese Companies in Islamabad. Dr. Aneel Salman, Head of the Department of Management Sciences was invited as one of the Guest Speakers in the Conference and gave presentation on “Environmental Cost of SEZs: Development Perspective.
Data Science Initiative  
Data Wrangling and Visualization, Python

As part of the data science co-learning initiative, the Department of Management Sciences along with the Economics and the Humanities Department started Data Wrangling and Visualization using Pandas. The 12 weeks course was successfully completed by the first batch while the second cohort is still in process of completing the training. In addition the third cohort for Python also successfully completed their training. They were taught by their fellow faculty members who had completed the same training earlier. The co-learning approach was appreciated by all participants where the objective was to learn from each other while making progress and discussing new ideas in the area of Data Science. The faculty members who participated in the training were given some entertainment by taking them out for a lunch to the Shah Allah Ditta Caves. Everyone was delighted to go and enjoyed the outing.
**Business Simulation**

Business Simulation is basically a strong tool for organizational learning and development. They are considered as gamified learning for the workplace. This activity was conducted on March 15, 2019 by Dr Adil Tahir Paracha, Assistant Professor in collaboration with BEAMS. The simulation took place at SSBC hall. There were seven teams who participated and around twelve rounds. The competition was very tough and finally team BBB won the simulation game. The beginning of business simulation is considered as a good initiative at COMSATS University Islamabad because students have a chance to apply all the theoretical knowledge that they learnt in the classroom in an interactive way which ultimately helps them to adopt a Practical Approach. Currently COMSATS University Islamabad is the only university in Pakistan that is conducting Business Simulations.

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**Students were invited for an Interview at PTV to Inquire the Opinion about Prince Muhamad Bin Salman’s Visit to Pakistan**

Delegation of National Youth Assembly was invited to PTV Headquarters Islamabad for recording of a show named 45 minutes on February 15, 2019. The show was hosted by Ms. Naheed Chaudhry and chaired by a delegation of 4 analysts including Mr. Ahmed Qureshi, Hannan Abbasi (President National Youth Assembly) and Dr. Ghulam Akbar Khan (Physician to Royal Family of Saudi Arabia). The purpose of this programme was to bring up the opinion of our youngsters over the visit of Prince Muhammad Bin Salman to Pakistan. Mr. Ibrahim Zahid representing COMSATS from the platform of National Youth Assembly asked “Pakistan is being provided with massive Bailout package by Saudi which will add up huge inflow in Pakistan’s economy. Is it a conditional package for Pakistan and if yes what would be the cost Pakistan have to bear for this 20 Billion US Dollar Investment which might increase in Future?”
Supply Chain Seminar

Mr. Yalman Ansari, Assistant Professor with the students of BBA—7 organized a seminar on “Managing the Chains of Supply” on April 25, 2019. The students having specialization in Supply Chain learnt a lot from the invited speakers. The guests that were invited were from Pakistan Tobacco Company, CSD and a couple of reputed organizations. The seminar was well attended by the students and in the end question and answer session was carried out.

BEAMS Oath Taking Ceremony

Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs organized a recruitment drive/membership drive for BEAMS Society in order to recruit new members in it from February 25-01 March, 2019 at the campus. Then oath taking ceremony was held for the new inducted members of the Society.
SMEDA Training Session

SMEDA arranged a training session for small business startup and its management on April 9, 2019 at the Islamabad Grand Hotel. The training was conducted by Mr. Shahid Yousaf, President. 25 students from the Management Sciences Department attended this training. It was a one day training which had 8 sessions. The attendants were made to define the business using brainstorming methodology. Essentials of small business setting up, steps to start a small business, startup checklist were also taught through group work. Individual exercises included defining types of business and skills. Not only this, quiz took place in which the business opportunities were examined. Finance area was also touched upon as no business runs without finance, an extensive session on income, expenses and simple book keeping was also given. Besides this, for the entertainment of guests, SMEDA also included tea breaks, lunch and certificates.

COMSATS LeaderShift Programme for Undergraduate Students

COMSATS LeaderShift Training Programme for the undergraduate students will be arranged in summers for the students of Semester 5 and 6. The training programme will be for 2 weeks and will be fully funded by COMSATS University. The programme will focus on Decoding and Reinventing Leadership. This programme will be arranged for the first time and hopefully will attract students as it will be their summer break and they can concentrate fully. The programme curriculum will cover different aspects including mentoring, knowing the unknown, case studies, interactive learning and exposure visits to Islamabad and Lahore.
COMSATS Business Case Competition-Season III

Mr. Imran Khan organized the COMSATS Business Case Competition Season III from April 10-11, 2019. It has been a success all these semesters. The objective of this competition is to provide the students with real market exposure and enable the students to develop the skills to solve the cases proficiently. Teams from Islamabad, Lahore and Attock Campuses participated in this competition. Organizing portion was also effectively managed by Ms. Sarwat Kazmi and the task of preparing the students was looked after by Mr. Imran Khan. A networking dinner was also organized.
COMSATS Leader’s Arena

COMSATS Leader’s Arena was held on April 17, 2019 in COMSATS University Islamabad by BBA-7 Human Resource students under the supervision of Ms. Zainab Ahsan as a part of the semester project and the topic of discussion was leadership tactics. The event was sponsored by Udaan Marketing. The event opening ceremony was held in which In-charge undergraduate, Dr. Tahir Mumtaz Awan and Associate Head Dr. Osman Paracha participated as chief guests and welcomed the participants and speakers and expressed their views regarding leadership. The speakers were Mr. Imtinan Ahmed, CEO Mad Refinery Digital Pakistan, and Mr. Waqas Ahmed Swati, Senior Manager HR Bahria Town who shed light on the leadership tactics.

“Chinese Bridge” Chinese Proficiency Competition for Foreign College Students

The Cultural Office of the Embassy of the People’s Republic of China in Pakistan hosted the Chinese Bridge Competition 2019. The National Competition was held at the Auditorium of National University of Modern Languages, Islamabad on Friday May 10, 2019. Dr. Tahir Mumtaz Awan, Incharge Undergraduate was invited as a Judge. The event was sponsored by the Embassy of the People’s Republic of China and the Islamic Republic of Pakistan. The “Chinese Bridge” Chinese Proficiency Competition is a large-scale international contest sponsored by Hanban, and is well-known in the cultural and educational exchanges worldwide. It builds a communication bridge between young people of China and other countries.
SCUT Talk on Critical Thinking

Dr. Tahir Mumtaz Awan, Incharge Undergraduate Programs was invited by the South China University of Technology, Guangzhou, China as a Guest Speaker on “Critical Thinking” on May 30, 2019.

Talk on Collaborating with German University

Ms. Ala Neuseibah, representative of Dortmund University of Applied Sciences and Arts, Germany gave a talk on possible collaboration with COMSATS University on March 15, 2019 at CUI. Dr. Rao Amir Ali organized the talk. Dr. Aurangzeb Khan and Mr. Riffat Abbas Rizvi attended the talk. This was an initiative of International Collaboration to bring benefits and development in the COMSATS University.
7th Global Forum on Islamic Finance was held in Lahore Pearl Continental Hotel on March 13-14, 2019. 7 faculty members and 10 students from the Department of Management Sciences, Islamabad were nominated to attend the Forum. The Center of Islamic Finance (CIF) at CUI Lahore is primarily a research platform for engineering the Shariah compliant scientific and knowledge solutions in the field of Islamic Finance in collaboration with regulators, industrial practitioners and Islamic scholars at global horizon. It also offers trainings for professionals in this emerging industry. Dr. Sabeen Khurrum Khan from the Islamabad Campus presented a paper titled “Role of Islamic Microfinance Institutions on the Income of Involuntary financially excluded people in Pakistan. There were different sessions held in the 2 day forum including the Panel Discussions, Workshops, Training on Case Studies Development, Policy Round Table, Industry Academic Linkages and 3rd Islamic Finance Excellence Awards (IFEA)
Aimen Butt Adding Laurels to the University in Debates

Aimen Habib Butt a student of BS Accounting and Finance participated at Zero Level Bilingual Interdepartmental Debate Competition in March 2018 where she scored a 3rd position and was promoted to the next round. In the Inter-Campus Bilingual Debate Competition, she managed to score a 2nd position and a cash prize of Rs. 3,000/- The next round was Inter-University Bilingual Debate Competition at Regional level held at the Islamic University, Islamabad on November 9, 2018 which was organized by the Higher Education Commission where she stood 2nd and won the Allama Iqbal Shield along with Rs.10,000/- cash prize. The Final Round named 20th All Pakistan Inter-University Declamation Contest organized by the Higher Education Commission, Pakistan in collaboration with the Allama Iqbal Open University, Islamabad was held on April 30, 2019 where winners from all regions were promoted. Her Topic was “Global Warming” and she scored a 1st Position. She was awarded with the Allama Iqbal Shield and Rs. 100,000/- cash prize. She was also presented a Shield by the HEC to The Rector CUI, Islamabad. By the Grace of Allah her news became the headline of 13 different newspapers. In addition to all of this, she participated in Inter-Departmental Bilingual Debate Competition held on March 27, 2019 which was organized by the Humanities Department in collaboration with CUI. This time her topic was “Boss is always right” and won the competition and was awarded with a trophy along with a certificate.
COMSATS’s student wins HEC’s Allama Iqbal Shield Award 2019

Abbas Butt, a student of COMSATS University Islamabad, was awarded the first position in the annual Award-giving ceremony, organized by Higher Education Commission, in a fiercely contested final contest. Mr. Abbas Butt of CITC won the first position in English declamation and his speech was in Urdu. The first position was presented by Dr. K. Muhammad and the principal of COMSATS University Islamabad.

Mr. Abbas Butt presented Alhamra Allama Iqbal Shield on behalf of the institute. CITC and FIAU are competing in Urdu and English languages. The competition has made quite an impact.
Clean and Green Pakistan Drive

Mr. Mansoor Ahmed, In-charge DARC and Mr. Danish Ahmed Khan, In-charge Case Study Unit along with 50 Management Sciences students participated and represented CUI on April 3, 2019 in Clean and Green Pakistan drive and planted trees along with the Minister of Climate Change, Malik Amin Aslam and Minister Environment Ms. Zartaj Gul Wazir on behalf of Zoological Survey of Pakistan.

The event took place in Botanical Garden, Bani Gala. Zartaj Gul explained that plantation drive is often conducted and arranged keeping in mind the Prime Minister’s campaign “Clean and Green Pakistan” as cleanliness is half of faith.
**Community Outreach Session**

Many issues among civilized human beings exist these days. One seems to wonder how humans can be called civilized if they still argue over petty issues. These clashes however small, have massive impact on the society. Nonetheless these issues exist!

In order to spread awareness about such issues and their resolution, the students of BBA 6th HR Specialization from the Department of Management Sciences under the supervision of Ms. Anum Moazzam Siddiqui took initiative and conducted Community Outreach Sessions in the twin cities. The informative sessions were merely focusing bullying and conflict management and were conducted successfully at diverse locations. The sessions conducted were able to enlighten over 60 people.

Sessions conducted at:
- **Ufone** (Date visited: April 9, 2019)
- **Aqua Lite Shoe Manufacturers** (Date visited: April 18, 2019)
- **Pioneers Academy** (Date visited: April 22, 2019)
- **Mission Public school** (Date visited: April 22, 2019)
- **Street Children** (Date visited: April 21, 2019)
COMSATS Blood Donation Society

COMSATS BLOOD DONATION SOCIETY (CBDS) under DISASTER MANAGEMENT COMMITTEE of Management Sciences Department is spreading message of philanthropy by doing maximum blood donations to the patients admitted in the various hospitals of Rawalpindi and Islamabad. Since its inception the total numbers of blood donations are 430 till date. Moreover, society is also managing few students’ fees and medical expenses of few students on volunteer basis. Society application is designed and very soon it will be access as proper application with data base connectivity on cell phones.

Launch of Blood Donation App

Launch of Blood Donation App took place on May 20, 2019 with the technical assistance of Ms. Nimra Shahid, student of Computer Science Department. CBDS is proudly launching its database platform effective from Spring 2019. Faculty was requested to register themselves as donors. The system has gone online and is user friendly.

Chinese New Year Lunch and Reception at the Embassy of Peoples Republic of China

Dr. Tahir Mumtaz Awan, Incharge Undergraduate and Dr. Ghulam Mujtaba were cordially invited by the Embassy of Peoples Republic of China to participate in the celebration of Chinese New Year Lunch and Reception in February 2019. It was an honor for both the faculty members to be a part of their celebrations.
COMSATS University Launches Say No to Plastics Campaign

A drive to stop use of Plastics and reduce waste was organized by COMSATS University Islamabad (CUI) on April 9, 2019 in the Sitara Market area of Islamabad in which over 500 students and faculty members participated and around 100 students and faculty members from the Management Sciences Department actively became a part of it. The drive was aimed at creating awareness among the masses regarding the harmful impact of plastics on the environment and reducing disposable waste as well as mobilizing students towards service of the community. The activity was organized in collaboration with the Metropolitan Corporation of Islamabad. In his opening remarks, Prof. Dr. Raheel Qamar, Rector CUI said that CUI has taken up a leadership role in promoting causes of Clean and Green Pakistan. He said that the university had earlier organized an extensive plantation campaign with the help of local authorities, funds for which were entirely raised by faculty and students. Prof. Dr. Raheel Qamar also said that he had voluntarily taken up the task of leadership of plastic free Islamabad through CUI during the recent meeting of the standing sub-committee on climate change, chaired by Senator Mr. Mushahid Hussain Syed. A large number of citizens also participated along with the students in the activity. Mr. Sardar Khan Zimri, Director Sanitation, MCI while speaking on the occasion said that Islamabad was one of the most beautiful cities of the world and it was the duty of citizens to take measures to protect and preserve the environment. CUI students wearing jackets bearing the campaign logo “Just Say No to Plastics” organized a door to door awareness campaign and distributed informational flyers emphasizing the control of use of plastics. COMSATS University Islamabad earlier became the first public sector university to ban plastics on its premises.
Scouts Training Session on Basic Life Support

A Scouts Training session was organized under the Disaster Management Committee and Blood Donation Society of the Management Sciences Department by Mr. Riffat Abbas Rizvi on March 27, 2019 at the SSBC. The Resource Person who conducted the training was Mr. Mehmood, First Aid Trainer, Pakistan Red Crescent Society and AIMS Scouts Islamabad. Mr. Rizwan, AIMS Head and Scout were also invited. Dr. Aneel Salman, National Scout and Head of the Department graced the event as the Chief Guest. Ms. Saba Hamid was the liaison for the training. Dr. Waqas Maharvi, Mr. Shahid Iqbal and Ms. Zehra Syed attended the training. Students of BBA-8 were the participants of the training session.

Seminar on Disaster Management Preparedness

Under the Disaster Management Committee and COMSATS Blood Donation Society a seminar was held on April 12, 2019 under Dr. Waqas Maharvi and Mr. Shahid Iqbal. The speaker for the seminar was Mr. Waseem Ahmed, Capacity Building Specialist at the National Institute of Disaster Management (NIDM), National Disaster Management Authority, Government of Pakistan, Prime Minister Office, Islamabad. Dr. Aneel Salman, Head of the Department graced the seminar.
Talk on China Pakistan Economic Corridor and on Environmental Cost of Special Economic Zones: Development Perspective

A combined talk on CPEC Opportunity for Development and a seminar on Environmental Cost of Special Economic Zones: Development Perspective was held on May 7, 2019 organized by Dr. Sabeen Khurram with the BBA-6 and BAF students. The topic of discussion was “CPEC Threat for Pakistan’s Sovereignty or Opportunity for Economic Development”. Dr. Noureen Adnan, Head Financing and Financial Sector Integration under CPEC and Dr. Aneel Salman, HOD Department of the Management Sciences were the speakers for the sessions.

Seminar on Envision Yourself Through Emotional Intelligence

Under the Disaster Management Committee a seminar was organized by Dr. Waqas Maharvi on April 18, 2019 for the students of BBA-6 and BBA-7 (HR Specialization). The topic of the seminar was “Envision Yourself through Emotional Intelligence”. The Guest Speaker was Dr. M Sarmad who teaches at Ripah International University, Islamabad and he explained how Emotional Intelligence positively impacts students by identifying the right motivational factors to attain success and overcome challenges across all quarters. Mr. Shahid Iqbal also participated and gave the shield as a token of gesture to Dr. Muhammad Sarmad.
Seminar on Islamic Banking and Finance: Marketing Perspective in Islam

Dr. Sabeen Khurrum Khan organized a seminar on Islamic Banking and Finance, Marketing Perspective in Islam for BBA and BAF students on April 19, 2019. Dr. Asif Khurshid from Bahria University, Islamabad and Dr. Zulqarnain Haider, Vice President Meezan Bank were the Resource Persons. The seminar was well attended and the students showed great interest in the topic.

Seminar on Sense of Achievement and Role of Youth in Personal Development

Disaster Management Committee and COMSATS Blood Donation Society arranged a seminar on the topic “Sense of Achievement and Role of Youth in Personal Development” under Mr. Riffat Abbas Rizvi with the BBA-8 students. The Guest Speaker, Dr. Harmain who is a clinical Psychologist and Executive Director Alharmain Rehabilitation Centre was invited to give an interactive session by involving students on March 14, 2019. Dr. Osman Paracha, Associate Head of the Department graced the occasion. Other faculty members who attended the seminar were Mr. Talat Kayani, Ms. Zehra Syed, Ms. Aziza Munir and Mr. Muhammad Umer.
Seminar on “Know About Zakat”

Dr. Sabeen Khurrum Khan, Assistant Professor organized a seminar on “Know about Zakat” on April 24, 2019 at the EE Seminar Hall. Dr. Usman Ayub, Assistant Professor of the Department of Management Sciences graced the occasion as a Guest Speaker and conducted the seminar in depth. As Ramazan was approaching, so the faculty and students were given the awareness of the issues related to Zakat as there are many misconceptions related to the topic in the minds of the audience.
Seminar on Sense of Achievement and Role of Youth in Personal Development Series 2
COMSATS Blood Donation Society, Convenor Mr. Riffat Abbas Rizvi organized the second round of the seminar on Sense of Achievement and Role of Youth in Personal Development on Mar 23, 2019. The Guest Speaker, Dr. Harmain who is a clinical Psychologist and Executive Director Alharmain Rehabilitation Centre was invited to give an interactive session on the mentioned issue. Mr. Muhammad Shahid Iqbal, Head Disaster Management Committee and Ms. Saba Hamid Khan, Liaison head COMSATS Blood Donation Society and Mr. Muhammad Umer, Member CBDS also attended the seminar.

Seminar on Role of HRD Practices in Organizational Learning
A Guest Lecture was organized by the students of BBA-5 HRD (HR Specialization) with the title of “Role of HRD Practices in Organizational Learning” under the supervision of Dr. Mehwish Perveen on April 18, 2019. Mr. Haris Hafeez, a COMSATS Alumni who is now serving as an Assistant Manager HR at HHRD (INGO) was invited as a guest speaker.

Seminar on “Philosophy of Basic Human Rights in Islam”
A Seminar was organized by Dr. Abu Bakr Siddique on “Philosophy of Basic Human Rights in Islam” on April 25, 2019 in the EE Seminar Hall. The chief guest of the seminar was Dr. Taj Afsar, Head of the Department of Tafseer Department, International Islamic University.
**TV Appearance of Dr. Amir Rafique in connection with the Federal Budget**

Dr. Amir Rafique was invited on PTV World to discuss the Federal Budget 2019-20 “Ways to Achieve FBR’s Tax Targets” on June 10, 2019. The program was Politics Today. It is an honour for the Department of Management Sciences that he was invited to be the spokesperson on the Federal Budget. His opinion on the issue has been reckoned with.

**Residential Training on Effective Implementation of Anti-Sexual Harassment Legislation at Mehargarh**

A residential training on Effective Implementation of Anti-Sexual Harassment legislation was carried out in Mehargarh from March 15-17, 2019. Dr. Tahir Mumtaz Awan, Incharge Undergraduate from the Management Sciences took the training. Apart from that other faculty members from other departments and administrative staff also attended the training. This 3-day comprised of history of the laws and the alliance against sexual harassment, its myths surrounding the issue, responsibilities of the management to tackle the issue, role of the employees, inquiry committee and the ombudsperson were discussed. The implementation strategies and the role participants will play in its implementation came under discussion. A full rigorous training was given.
Projects and Career Expo

Projects and Career Expo was organized by the Department of Management Sciences on June 12, 2019. It is a bi-annual flagship event which serves as a platform for academia-industry linkages. The graduating students are able to display their Final Projects which become a source of attraction for the industry. On the one hand organizations are able to do employer branding while the students are able to showcase their talents and skills and give on the spot interviews. For the Expo students were trained in advance how to prepare the Resumes and their prepared Resumes were reviewed by the Team Members of the Committee. The Task Force Members who were notified officially for the event included: The Convenor of the Career Expo was Mr. Danish Ahmed Khan. The members of the Career Expo included Mr. Shahid Iqbal, Ms. Zehra A. Sayyid, Mr. Jawad Saboor, Ms. Ayesha Adnan, Ms. Syeda Asmara Nisar, Ms. Qudsia Arshad, Ms. Rabia Haq, Ms. Aziza Munir, Ms. Shumaila Owais, Mr. Muhammad Arsalan and Ms. Anum Moazzam, Secretary.

Mr. Jawad Saboor’s class was able to showcase their final project of Entrepreneurship Prototyping and grab the attention of the organization’s representatives. The organizations that participated in the Career Expo comprised of around 38 well reputed ones which included Rawalpindi Chamber of Commerce and Industry, Haideri Beverages Pepsi Co, Gul Ahmed, NLC, HBFC, KFC, Sybrid, 3 D Illuminous, Bank Albaraka, MCB, Learn o Boots, HA Shah Group of Companies, Roots Ivy, Jubilee Insurance, Pak Qatar Takaful and many more. Management Sciences engaged highest number of companies and highest number of students around 180 gave the interviews. They were from BBA, BAF and BEC from the 6th, 7th and 8th semesters. Few were looking for internships and the rest for the jobs.
Children Gala Spring 2019 Arranged by the Female Forum

A children gala spring was arranged by the Female Forum during the Sports Week on March 27, 2019 at the Day Care. Ms. Anum Moazzam Siddiqui from the Management Sciences Department has been nominated to represent the Department. She conducted the Throw Ball Races at the Chess ground.

Welcome and Farewell Party

The welcome and farewell party was held on April 12, 2019 at CUI in front of the EE Department. It was arranged by BEAMS particularly for Management Sciences Department. The students of first and eighth semesters were invited as guests while the students of second and seventh semesters were the hosts. The theme followed for the party was Oscar, so the titles were awarded to the freshers and graduates by their classmates. Not only this but the dance and other stage performances made the event more pleasurable and enjoyable. At the end a delectable dinner was served to everyone. Basically, the main aim of arranging this party was to have a social networking and interaction between the students where the graduating batch may share their stories and experiences and freshers may learn from it.
Pass Out PhDs Spring 2019

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<td>Prof. Shehla Amjad</td>
<td>Consumer Ethical Decision Making in Pakistan</td>
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<td>Arslan Ahmad Siddiqi</td>
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<td>Impact of Durg Advertising on Brand Equity: Evidence form an Emerging Market</td>
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<td>Does Board Gender Diversity Matter? “Evidence form Indian Listed Firms”</td>
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<td>Raheel Mumtaz</td>
<td>Dr. Imran Abbas Jadoon</td>
<td>Effect of Explicit Deposit Insurance on Moral Hazard of Bank’s Risk-Talking: In Cross Section of Supervision</td>
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COMSATS University Ranking

These are the Times Higher Education Ranking of Pakistani Universities for 2019 as we can see we are still number 1 in Pakistan and that position we are maintaining for the past 3 odd years. A moment to be proud of and cherish.

<table>
<thead>
<tr>
<th>Pakistan rank 2019</th>
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<td>University of Engineering &amp; Technology (UET) Lahore</td>
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Awareness Seminar on Anti-Narcotics at COMSATS University Islamabad

A high profile awareness seminar on Anti-Narcotics was arranged at COMSATS University Islamabad on May 22, 2019 at the EE Seminar Hall. Senate Sub Committee on "Narcotic Control" is arranging series of seminars in different universities and colleges to create awareness among the students to curb this deadly panacea. Students, faculty and staff of the University were there to attend and the hall was packed to capacity. Lt. General (Retired) Abdul Qayyum, who has served at various high positions in the organizations and Brigadier Mubasher, Director General ANF were there to create awareness among the students and the faculty. Use of Narcotics within the universities is a menace which needs to be curbed from the roots. Students being young are not aware of the percussions of taking narcotics. They in pursuit of happiness for a short time resort to it and eventually become habitual and cause problems for themselves and the family. The awareness seminar was an eye opener for the students. From the Management Sciences Department the faculty members who were present there were Ms. Zehra Syed, Mr. Muhammad Irfan, Mr. Ali Raza, Mr. Imran Khan, Mr. Ather Yaqoob, Mr. Adeel Javed, Mr. Arsalan Khan and Mr. Muhammad Umer.
Series of Training Sessions for Student Startups
Batch VI

Training Session for SSBC Batch-VI was organized on April 25, 2019, where Dr. Munawar Naz Khokar, Department of Management Sciences delivered a session on student Startups titled “Entrepreneurship”. Second session by Dr. Munawar Naz Khokhar was conducted on May 10, 2019 and the title of the training was “Creating Business for Opportunities”.

Another Training Session for Student Startups was organized by Ms. Hanniya Abid, Department of Management Sciences on May 9, 2019 at the SSBC. The title of the training was “Exploring New Markets and Selling”.

One more Training Session for Student Startups was conducted by Dr. Tahir Mumtaz Awan, Incharge Under-graduate on “Smart Selling and Effective Customer Service” at the SSBC on May 16, 2019.

A Training Session for Student Startups was conducted by Mr. Jibran Sheikh, Department of Management Sciences on “Feasibility Analysis” at the SSBC on May 23, 2019.

Another Training Session for Student Startups was conducted by Mr. Muhammad Umer, Department of Management Sciences on May 24, 2019 at the SSBC. The title was “Industry Analysis Exploring Your Market”.

A Training Session for Student Startups was organized on June 14, 2019 wherein Dr. Hashim Khan, Department of Management Sciences delivered a session titled “Legal Structures of Business” at the SSBC.

Last Training Session for Student Startups was conducted on June 14, 2019 at the SSBC by Mr. Danish Ahmed Khan, Department of Management Sciences. The title of the Training was “How to Present Your Business Plan”.

Comsats University
Islamabad
Workshops

Workshop on Business Intelligence for Strategic Decision Making

Mr. Riffat Abbas Rizvi and Mr. Mansoor Ahmed were nominated by the Department of Management Sciences to attend a two day workshop from May 2-3, 2019 on Tactical Level Software naming “Oracle Business Intelligence Enterprise Edition”. The workshop was delivered by the team of IBA Karachi and Higher Education Commission of Pakistan mutually. It was an honor for the whole COMSATS University as only two faculty members were picked up to attend the said workshop.

Workshop on Testing and Assessment at FDA

A workshop on Testing and Assessment was conducted by Faculty Development Academy, COMSATS University Islamabad from April 2-4, 2019. The workshop imparted skills on how testing techniques, evaluation and assessment mechanisms could be successfully implemented and used. At the end certificates were distributed by Dr. Junaid Mughal and Dr. Fatima Jafri to the successful trainees.

Workshop on Project Scheduling and Cost Management

Mr. Riffat Abbas Rizvi, Department of Management Sciences was the keynote speaker in PPMI, Islamabad to Government of Pakistan officials on February 21, 2019. The workshop was based on Project Scheduling and Cost Management.
MOSIQI Society Events

MOSIQI Society of Management Sciences Department Department organized a “MOSIQI Open Mic” competition on March 4, 2019. This event provided a platform to students of CUI to openly perform. The performance included singing, playing guitar and Rubab. MOSIQI Society organized a Nestle Nescafe Basement Activity on March 13, 2019 which included the performance of 2 artists and distribution of free Nescafe 3in1 samples among the students of CUI. Under the supervision of Dr. Aneel Salman, Head of the Department arranged another musical night on March 28, 2019. Talented musicians of the Society performed in the event and it was a night of musical nostalgia.
Sports Activities
Society for the Promotion and Elevation of Sports in Comsats (SPES)

Sports Week Opening Ceremony

Student’s week is conducted every semester at COMSATS University to provide the students relaxation and peace of mind. This time the opening of student’s week was conducted by BEAMS in which Professor Dr Junaid Mughal, Incharge Islamabad Campus and Chairman of EE Department graced the event with his presence as a Chief Guest. The teams of all the Departments were assembled to take a walk which was arranged from the football ground to the cricket ground. Oath taking also took place so that students participate with sincerity and loyalty and without any hassle. The report of student’s week was presented by Mr. Mohsin Akhtar, Manager, Career Development Centre so that the freshers and visitors may get to know the purpose of conducting student’s week every semester. Lastly, the musical performance was prepared by Mosiqui Society and Mr. Wajid Kamran, Deputy Registrar who made the event more colorful.
COMSATS Chess Club

COMSATS CHESS CLUB is launched under SPES which aims to develop Management Sciences students to link the game “Chess” to design various strategies and to come up with quick decision making approach in the business world. Since its inception the total members are 15 from Management Sciences comprised of students and faculty members and more than 20 from all over university. Mr. Haroon Basharat Khan is nominated as the First President of the club. The forth coming activities of the club are seminar, chess competition etc. COMSATS CHESS CLUB is made on the basis of encouragement and support lends by Dr. Aneel Salman, Head of the Department.
Interdepartmental Sports Trophy Winner Fall 2018 and Spring 2019

The Department of Management Sciences Conducted the Student Sports Ceremony for the fall 2018 in spring 2019 as department won the title by reaching tremendous results of 220 points in the interdepartmental sports championship. Department of Management Sciences won the title again and attained 185 points in Spring 2019 interdepartmental sports championship.

Department of Management Sciences- Champions in Fall 2019
Department of Management Sciences- Champions in Fall 2018

Interdepartmental Football champions-Department of Management Sciences-Spring 2019

Department of Management Sciences-Runners up in Interdepartmental Volley ball championship
Interdepartmental Female Table Tennis Winners Fall 2018 & Spring 2019

Interdepartmental Female Table Tennis Winners Fall 2018 & Spring 2019

Department of Management Sciences-Runners up in Interdepartmental Female Volley ball Championship Fall 2018
Department of Management Sciences-Runners up in Interdepartmental Female Volleyball Championship

Faculty chess competition-Runners up –Department of Management Sciences- Spring 2019

Mr. Riffat Abbas Rizvi stood Runners Up in Interdepartmental Faculty Chess Championship
### Sports Ranking Table

<table>
<thead>
<tr>
<th>Games</th>
<th>EE</th>
<th>MS</th>
<th>CS</th>
<th>Physics</th>
<th>Bio</th>
<th>Architecture</th>
<th>Math</th>
<th>Meteorology</th>
<th>Humanities</th>
<th>Economies</th>
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</thead>
<tbody>
<tr>
<td>Cricket (Male)</td>
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<td>Cricket (Female)</td>
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<td>Football (Female)</td>
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<td>Table Tennis (Male)</td>
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<td>185</td>
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</tbody>
</table>

**Major Games:** Cricket, Football, Basketball, Volleyball; Winner = 30 Runner Up = 25

**Minor Games:** Tug of war, Badminton, Table Tennis, Chess, Lawn Tennis; Winner = 20 Runner Up = 15

16 student competitions counted for General Trophy points.
Management Sciences Faculty Celebrations on the Memorable Win Against Economics Department in the Interdepartmental Faculty Cricket Championship Spring 2019

For the first time in the Department of Management Sciences Dhol celebration was held to celebrate the victory against the Economics Department in the Interdepartmental Faculty Cricket Championship. Management Sciences Faculty was overwhelmed on this victory and it seemed as if it was Clash of the Titans.