



Changing attitudes of men towards women and technology



WSIS Forum 2020, Geneva, Switzerland

Monday, 24 August 2020

12:00 – 13:00 (London / GMT+0)

13:00 – 14:00 (Geneva / GMT+1)

16:00 – 17:00 (Pakistan / GMT+5)

(Please join as per your relevant time zone)

Summary

The aim of this session is to showcase and validate the finding of the joint research conducted by INIT, UNESCO Chair in ICT4D and COMSATS University Islamabad to better understand men's attitudes and behaviours towards women and technology in Pakistan, additionally we were also interested to learn what women thought men would say about this subject.

We undertook 12 focus groups (7 for men only, 4 for women only, and one mixed) using a broadly similar template for both men and women, that began with very broad and open questions and then focused down on more specific issues. The sample included university students and staff studying and teaching STEM subjects (Science, Technology, Engineering and Mathematics), tech start-up companies, staff in small- and medium-sized enterprises, and also in an established engineering/IT company.

Focus groups were held in Islamabad Capital Territory, Kashmir, Punjab and Sindh, and they were all approximately one hour in duration.

It is very important to emphasise that although it is possible to draw out some generalisations there was also much diversity in the responses given. These tentative findings were also discussed in informal interviews held in Pakistan with academics and practitioners to help validate their veracity and relevance.



Tentative Programme

Venue: Zoom Webinar

24 August 2020

Session Moderator: Dr. Bushra Hassan

1200 – 1205

(GMT+0)

1300 – 1305

(GMT+1)

1600 – 1605

(GMT+5)

Agenda item 1: Welcome Remarks

-) Welcome Remarks by Prof. Dr. Tabassum Afzal, President INIT/ Rector CUI
-) Introduction by Dr. Tahir Naeem, Executive Director INIT

1205 – 1215

(GMT+0)

1305 – 1315

(GMT+1)

1605 – 1615

(GMT+5)

Agenda item 2: Introduction to Main Discussion Theme

-) Changing Attitudes of men towards women and technology
By Prof. Tim Unwin

1215 – 1220

(GMT+0)

1315 – 1320

(GMT+1)

1615 – 1620

(GMT+5)

Agenda item 3: Introduction of Panellists

-) Introduce & formally Invite all Panellists by Dr. Bushra Hassan

Agenda item 4: Panel Discussion

1220 – 1240

(GMT+0)

1320 – 1340

(GMT+1)

1620 – 1640

(GMT+5)

-) Challenges for a women CEO in the Tech Sector, Dr. Sana Saeed Khurram , CEO Sehat Kahani (Google for Startups Grant Winner) (5 Min.)
-) Women in Technology a Nigerian Perspective by Dr. Alo (5 Min.)
-) Developing enabling environments for Female Entrepreneurs especially in the Tech Industry by Dr. Iffat Agha (5 Min.)
-) Ms. Sarah Habib, Code for Pakistan (5 Min.)

1240 – 1300

(GMT+0)

1340 – 1400

(GMT+1)

1640 – 1700

(GMT+5)

1700

(GMT+0)

1300

Agenda item 5: Question and Answer Session

Open to all participants to engage with panellists either through live chat or using the chat/Q&A Feature in Zoom moderated by Prof. Tim Unwin, Dr. Bushra Hassan , Dr. Akber Gardezi and WSIS Team

End of Session



UNESCO Chair in
ICT for Development
Royal Holloway, Ulnise



International
Telecommunication
Union



Ministry of Information Technology
Government of Pakistan

(GMT+1)

1600

(GMT+5)

Note: The session will have sign language translation support in English provided by Ms. Nasreen Aghai who has served as an official translator for the Government of Pakistan.