



APPLICATION FORM (Startups)

First Name:

Last Name:

Date:

Proposed Business Name:

Home Address:

City:

Province:

Phone :

Email:

How did you learn about
CUBATOR 1ne
(Check all that apply)

Website
Newspaper
Friends/Family
Other (Please indicate)

Types of Ownership:

Sole proprietorship
Partnership
Limited Liability Company
Other (Please indicate)

Type of Business:

- Manufacturing
- Service
- R&D (Hardware)
- System Integration
- IT & Software
- Biotechnology
- Engineering
- Other (Please indicate)

Briefly describe the business (this will be used in our marketing materials):

Proposed date of
Business startup:

What types of financing will you use for your business?
Please indicate amount financed next to each source.

- Owner Investment
- Loans/Investments
- Bank Loan
- Venture Capital
- Angel Investor
- Other (Please indicate)

Please indicate the
amount to be invested

The following questions are part of the company's initial assessment. Please fill out to the best of your ability. Our staff can assist you in answering any of these questions.

1- Describe the problem your company wishes to solve?
Without a problem or need, there is no business opportunity.

2- Describe your Solution.
Describe how your products or services will solve the problem and meet the desired solution?

3- Describe your market.
Who are the customers and how big is the market? Identify who will buy your product or services. Support documents for the size of the market will make the picture more clear.

4-Describe your value proposition.

Why would customers buy your solution? Describe the benefits to the customer that will justify the price.

5-Describe the business model.

How will the business generate money? Describe all possible revenue streams and explain how it will be structured to capture the revenue profitably. For example, a simple content- based website can generate revenues by selling products, banner ads, merchandise, and click stream data.

6-Describe the Competition and Risks.

Describe your competition and assess the impact each competitor could have on your business.

Additionally, identify significant risks and propose strategies for addressing them.

7-Describe the Investment and Return.

How much does the business need, how will the money be used, when will it be paid back and what will be the return?

8-Describe the Strengths of your Management Team.

9-What type of business assistance are you seeking from the CUBATOR 1ne ?

The CUBATOR 1ne WAS CREATED TO FOSTER ENTREPRENEURIAL ACTIVITY BY PROVIDING ASSISTANCE TO EMERGING TECHNOLOGY AND PROFESSIONAL SERVICE BUSINESSES. THE CUBATOR 1ne IS A UNIT OF COMSATS Institute of Information Technology OFFERING OFFICE SPACE AND COUNSELING SERVICES TO ITS MEMBERS AND AFFILATED COMPANIES. ACCORDING, THE CUBATOR 1ne DISCLAMS ANY AND ALL LIABILITY AND RESPONSIBILITY FOR THE CLIENTS' BUSINESS AND THEIR BUSINESS ENDEAVORS. ALL DECISIONS CONCERNING MEMBER BUSINESS ARE AND SHALL REMAIN THE SOLE RESPONSIBILITY OF ITS OWNER(S).

Name of Signatory

CNIC of Signatory

Signature
Not required for
application submitted by
email

Applicant need to submit application processing fee Rs.1000/= in the form of bank draft/payorder payable to "CIIT-Cubator-1ne" Allied Bank Limited COMSATS Branch.

Reference number of
the Bank Draft/Payorder