FAQs
Exhibition at Pak-China Business Forum

Q. What are the objectives of the Pak-China Business Forum 2012 (PCBF)?
A. The objectives of the Pak-China Business Forum 2012 are:
   • To provide a platform for interaction between Chinese and Pakistani entrepreneurs and businessmen.
   • To provide opportunities for technology transfer.
   • To explore possibilities of attracting FDI from China.
   • To provide business opportunities for Pakistani entrepreneurs.

Q. What activities will be performed during Pak-China Business Forum 2012?
A. A four days exhibition will be conducted where industrial and academic projects will be displayed. On parallel, different thematic workshop will be organized on the following thematic areas:
   • New Energy Technologies
   • Renewable Energy Technologies
   • Information & Communication Technologies
   • Water Conservation, Purification & Sanitation
   • Biomedical Materials
   • General

Q. What are the venue and the dates of the Pak-China Business Forum?
A. The Pak-China Business Forum is being held at Pak-China Friendship Centre, Shakarparian, Islamabad on 15th-18th April, 2012.

Q. Will it be open to general public?
A. Yes, the exhibition at PCBF will be open to public from 9am to 5pm from 15th to 18th April, 2012.

Q. What is the stall size at the exhibition?
A. Each stall is 3*3 meter or 10*10 feet. However, it can be extended by adding more stalls.

Q. What is the price charged for each stall?
A. Two value-filled packages are available to meet the specific needs of business organizations.
   1. Executive Package: Each stall will be charged at Rs.50,000/day. Business organizations booking stalls via their respective Chambers of Commerce & Industry will be charged a discounted rate of Rs. 30,000/day. The Executive Package will include:
      a. Invitation to Opening and Gala Dinners (for two persons)
      b. Registration for participation in Thematic Workshops on a preferred basis
      c. Daily Lunch & Tea (for two persons)
      d. Access to Business Center
e. Arrangements of Side Meetings with Chinese counterparts, local businesses, Academia, visiting policy-makers, etc.

f. Souvenir from Rector CIIT

g. Participation Certificate

h. Free Wifi Access

i. One stall of size 10*10 feet with one table, two chairs, and a nameplate.

2. Basic Package: Each stall will be charged at Rs.10,000/day. Basic Package will include:
   a. Free Wifi Access
   b. Participation Certificate
   c. One stall of size 10*10 feet with one table, two chairs, and a nameplate.

Q. What kind of product/project information is required to be sent to the management of PCBF before booking of the stalls?

A. A brief description of the project is required in the form of summary/abstract to reach CIIT by April 06, 2012

Q. Are there any specific requirements about the branding of the stalls?

A. The participants are autonomous about the branding inside the stall. However, any activity should not interfere with activities of other participants.

Q. When can be the stalls set up?

A. The stalls set up will start on Saturday, 14th April, 2012.

Q. How many Project/Products can be displayed / presented during the exhibition?

A. There is no limit on number of projects/products to be displayed. However, the maximum no. of stalls is limited to four per Company / University / R&D organization.

Q. What type of projects/products can be displayed at the exhibition?

A. Projects/Products made by Pakistani/Chinese Industry, Academia and R&D Organizations falling under the above mentioned thematic areas may be displayed at PCBF exhibition. It is to be noted that projects/products are applied in nature.

Q. Is there any time frame of Project/Product invention?

A. The products/projects invented in recent years (2010-2012) are preferred; however, projects/products invented earlier (2000-2010) can also be displayed.

Q. How to register for stalls at the exhibition?

A. For registration of stalls, the registration form duly filled and signed along with the demand draft payable to COMSATS Institute of Information Technology, Principal Seat, Islamabad should be sent to:

   Mr. Muhammad Raza Ahmad Khan
   Senior Manager (University-Industry Linkages & Technology Transfer)
   Office of Research, Innovation & Commercialization,
   3rd Floor, Faculty Block 1,
   COMSATS Institute of Information Technology, Park Road, Islamabad